

FISHER SCHOOL OF ACCOUNTING

2011

Annual Report



Warrington College of Business Administration

UF | UNIVERSITY of
FLORIDA

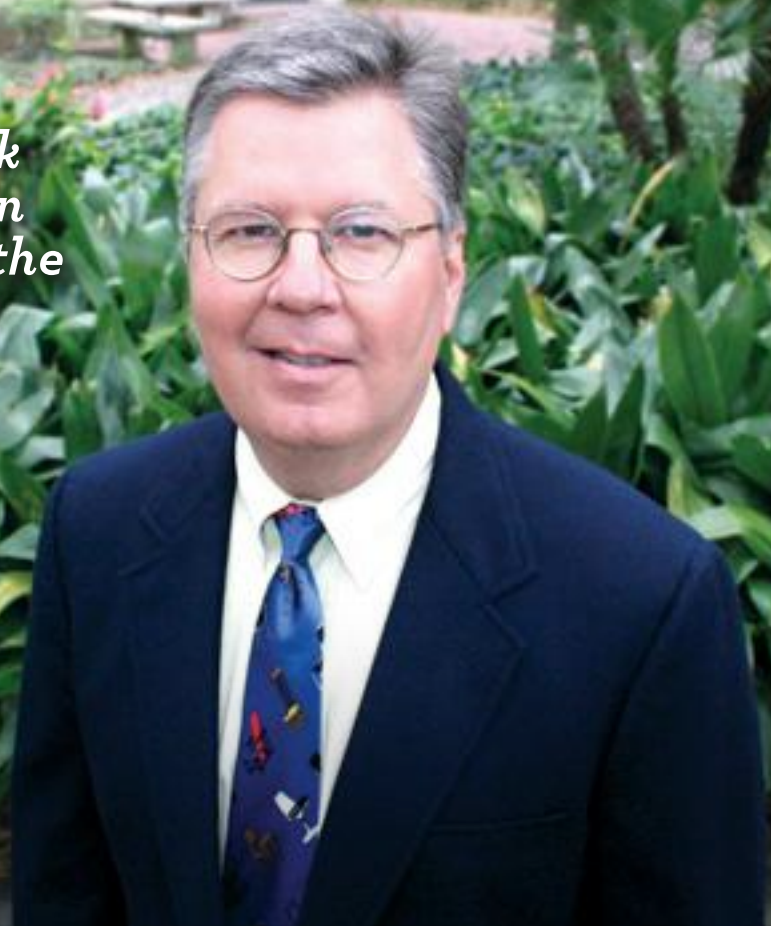
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“Our students continue to work hard and remain sought after in the marketplace.”



A Note from the Director

The Fisher School faculty and staff know that our students are outstanding and we are pleased to see external validation of our beliefs. The latest *Public Accounting Report* survey ranked our undergraduate program 2nd in the nation among programs with medium faculty size (and 10th in the nation for public institutions of any size). Our graduate program was ranked 3rd nationally in the same group (12th among all public institutions). Additionally, our graduate and undergraduate programs were ranked 10th and 12th among all public

institutions by *U.S. News & World Report*.

Our students continue to work hard and remain sought after in the marketplace. Virtually all of our graduates have a full-time position arranged before graduation. Fisher School graduates' CPA exam performance continues to far exceed the national average. Our student teams are representing us well in several national competitions and several of our students had international experiences this year. Our most recent Ph.D. graduate is joining the faculty at the University of Illinois at Urbana-Champaign, one of the best accounting programs in the nation.

The generational change I mentioned last year is proceeding well. Jenny Tucker has achieved

well-deserved tenure and promotion and our junior faculty has had a very productive year in the classroom and in their research endeavors. The Fisher School faculty's research is well represented in the top accounting journals and key conferences around the globe. Among many other faculty activities, Robert Knechel was appointed Editor of *Auditing: A Journal of Practice and Theory*, and Joel Demski was honored with the Lifetime Contribution Award by the Management Accounting Section of the American Accounting Association.

Like countless others, we are doing our best to navigate through the continued economic uncertainty. State financial support of the University of Florida is declining but

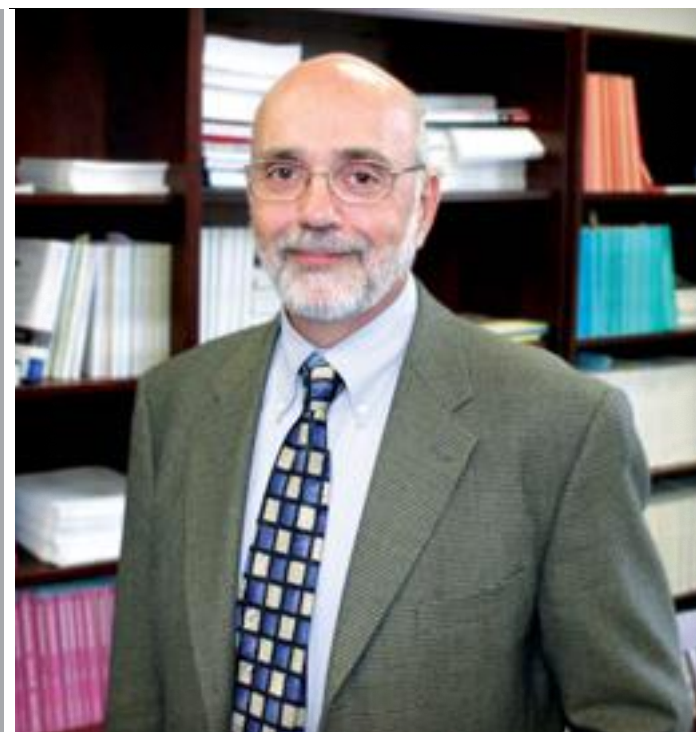
the unwavering support of our alumni and friends has allowed us to continue to maintain and further the mission of the Fisher School. We are proud of the many successes of our alumni and even more proud that this talented group chooses to support the Fisher School.

The items in this report are but a few examples of the achievements of our students, faculty, and alumni. Please visit us at warrington.ufl.edu/fsoa for regular updates on the activities of our students, faculty, and alumni.

Gary McGill
Director
Fisher School of Accounting

Longtime Fisher Professors Retire

The Fisher School said goodbye to three longtime professors who left an indelible mark on the program and the students they mentored. Dr. Bipin Ajinkya, Dr. Joel Demski and Dr. Hadley P. Schaefer entered retirement this past year, but the trio of respected educators will still contribute to the Fisher School's mission as Emeritus Professors.



Dr. Joel Demski

Dr. Demski has been at Fisher since 1994. He is a member of the Accounting Hall of Fame and was named the most prolific producer of accounting literature over the past half-century (1959-2008). Dr. Demski, the former

Frederick E. Fisher Eminent Scholar Chair, was awarded the 2010 Lifetime Contribution to Management Accounting Award by the Management Accounting Section of the American Accounting Association.



Dr. Bipin Ajinkya

Dr. Ajinkya has taught at Fisher for 35 years beginning as an assistant professor in 1975. Dr. Ajinkya served as Director of the Accounting Research Center and Coordinator of the Ph.D. Pro-

gram in Accounting. He was also a member of the Ph.D. Program Committee. He worked extensively with virtually all the Ph.D. students during his tenure.



Dr. Hadley P. Schaefer

Dr. Schaefer began his career at Fisher in 1980 when he was named a Professor of Accounting—a post he would hold for 22 years—and Director of the Fisher School. He served as Director from 1980-87 and was later appointed an

Associate Dean of the Warrington College of Business Administration from 1986-89. Among other honors earned while at the Fisher School, Dr. Schaefer was awarded the J. Michael Cook Excellence in Teaching Award in 2001.

FACULTY ➤

Fisher Professor Achieves Dream

From growing up in Cangzhou, China, to travelling to the United States to further her education, to embarking on a career in research and teaching, Dr. Jenny Tucker stuck to one prevailing principle: “If you work hard, do things in the right way and treat people the way you want to be treated, you will get the return.”

That belief has indeed paid dividends. Dr. Tucker, the J. Michael Cook/ Deloitte Term Associate Professor, is the newest tenured professor at the Fisher School of Accounting. And while the outcome was rewarding, the journey to her elevated status was more significant.

Dr. Tucker never envisioned herself as an educator despite the fact that both her parents were middle-school teachers. But a thirst for learning developed as she excelled in her studies leading to the Beijing Institute of Technology where she studied electrical engineering, and then on to NORINCO, China’s sixth-largest, state-owned multinational company, where she managed overseas projects.

But despite a desirable position and a comfortable lifestyle, Dr. Tucker left China. She enrolled at Northern Illinois University to study accounting. It was a decision that forever changed the course of her career.

“It was there where I first had the idea of being an instructor because of the passion and care showed by the professors, and my responsibilities of being a single mom,” Dr. Tucker said.

Dr. Tucker transferred to the University of Illinois to complete her Master’s Degree in Accounting then received her Ph.D. in Accounting from New York University. She entered the job market for professors a year ahead of schedule—with no working papers or projects to her credit—and received a dose of reality when she measured herself against the competition.

“I was naïve thinking I was ready because I had a dissertation,” Dr. Tucker said. “After I saw the résumés of other job candidates, I was taken aback by how thin my résumé looked.”

Despite her lack of articles, Dr. Tucker was identified by the University of Florida as having great potential.

“We were looking for young faculty coming out of Ph.D. programs who instinctively understood research is the lifeblood of all that a serious university pursues,” said Frederick E. Fisher Eminent Scholar Chair Dr. Joel Demski, who was Director of the Fisher School and chair of the recruiting committee that hired Dr. Tucker. “We were

fortunate to land Jenny and Haijin Lin (now Assistant Professor at the University of Houston). Their arrival opened the door to a new freshness in the school.”

Dr. Tucker’s research has been gaining a lot of attention recently. *The Wall Street Journal*, *The Economist*, Barron’s and Forbes.com among others discussed one of her most recent papers, and she was interviewed by CNNMoney.com in March about Citigroup’s intention for a 1 for 10 reverse stock split. Dr. Tucker said corporate voluntary disclosure issues will remain as a top research interest.

“Jenny’s greatest strength as a researcher is her dogged determination in exploring interesting research questions,” said Dr. Gary McGill, PricewaterhouseCoopers Professor, Associate Dean of the Warrington College of Business Administration and Director of the Fisher School. “Her strength in the classroom is her willingness to go beyond the confines of the textbook to bring in real-world implications of accounting issues.”

“I have been very lucky,” Dr. Tucker said. “I have been encouraged by the faculty to do what I love, to experiment with new things in the classroom and research and to speak my mind. Fisher is an organization efficiently run with passion from the main office to the teaching and research faculty. I feel inspired by the people surrounding me, especially the supporting staff, and want to do my best to make their effort and sacrifice worthwhile.”

Faculty Publications 2008 - 2011 (excluding textbooks)



Stephen Asare

- “The Effect of Type of Internal Control Report on Users’ Confidence in the Accompanying Financial Statement Audit Report,” *Contemporary Accounting Research*, forthcoming; with A. Wright.
- “Amending the Constitution of Ghana: Is the Imperial President Trespassing?” *African Journal of International and Comparative Law*, Volume 18 (2010): 192-216; with H. Kwasi Prempeh.
- “The Effect of Goals on Auditors’ Judgments and their Perceptions of and Conformity to other Auditors’ Judgments,” *Managerial Auditing Journal*, Volume 24 (2009): 724-742; with A. Cianci.
- “The Impact of Competing Goals, Experience, and Litigation Consciousness on Auditors’ Judgments,” *International Journal of Auditing*, Volume 13 (2009) 223-236; with A. Cianci and G. Tsukamis.
- “Internal Auditors’ Evaluation of Fraud Factors in Planning an Audit: The Importance of Audit Committee Quality and Management Incentives,” *International Journal of Auditing*, Volume 12 (November 2008) 181-203; with R. Davidson and A. Gramling.
- “The Effect of a Justification Memo and Hypothesis Set Quality on the Review Process,” *Behavioral Research in Accounting*, Volume 20 (2008) 1-12; with A. Wright.



Joel Demski

- “Tension Relevance,” *Journal of Management Accounting Research* (2009); with J. Fellingham and H. Lin.
- “Asset Revaluation Regulations,” *Contemporary Accounting Research* (Fall 2009), with H. Lin and D. Sappington.
- “Quantum Information and Accounting Information: Exploring Conceptual Applications of Topology,” *Journal of Accounting and Public Policy* (March-April 2009), with S. FitzGerald, Y. Ijiri, Y. Ijiri, and H. Lin.
- “Quasi-Robust Multiagent Contracts,” *Management Science* (May 2009), with A. Arya, J. Glover, and P. Liang.
- “Useful Additional Evaluation Measures,” *Journal of Management Accounting Research*, (2008 Special Issue), with J. Fellingham and H. Lin.
- “Interaction between Measurement and Production,” *Journal of Management Accounting Research* (2008), with J. Fellingham, H. Lin and D. Schroeder.
- “Where is the Passion?” (Panel on Big Unanswered Questions in Accounting), *Accounting Horizons* (December, 2008).
- “Asset Revaluation Regulation with Multiple Information Sources,” *Accounting Review* (July 2008); with H. Lin and D. Sappington.
- “Accounting and Economics,” *The New Palgrave Dictionary of Economics* (2008).



Marcus Kirk

- “Research for Sale: Determinants and Consequences of Paid-for Analyst Research” *Journal of Financial Economics*, Volume 100, 2011: 182-200.
- “Memory, Transaction Records, and the Wealth of Nations” *Accounting, Organizations and Society*, Volume 34, Issue 8, November 2009: 895-917; with Sudipta Basu and Greg Waymire.



David Reppenhagen

- “Contagion of Accounting Methods: Evidence from Stock Option Expensing,” *Review of Accounting Studies*, Volume 15, Issue 3 (2010): 629-657.



Paul Madsen

- “How Standardized is Accounting?” *The Accounting Review*, Volume 86, Issue 5, September 2011.



W R Knechel

- ➔ “An Examination of the Credence Attributes of an Audit,” *Accounting Horizons* (forthcoming); with M. Causholli.
- ➔ “Audit Markets, Fees and Production: Towards and Integrated View of Empirical Audit Research,” *Journal of Accounting Literature* (forthcoming); with M. Causholli, D. Hay and M. Demartinis.
- ➔ “Auditor Differentiation, Mitigating Management Actions and Audit Reporting Accuracy for Distressed firms,” *Auditing: A Journal of Practice & Theory* (February 2011); with L. Bruynseels and M. Willekens.
- ➔ “Litigation Risk and Audit Firm Characteristics,” *Auditing: A Journal of Practice & Theory* (November 2010): 71-82; with J.Casterella and K. Jensen.
- ➔ “The Effect of Benchmarked Performance Measures and Strategic Analysis on Auditors’ Risk Assessments and Mental Models,” *Accounting Organizations & Society*, Vol 35 (2010) : 316-333; with S. Salterio and N. Kotchetova.
- ➔ “Accruals and the Pricing and Production of Audit Services,” *Auditing: A Journal of Practice & Theory* (May 2010): 221-250; with C. Schelleman.
- ➔ “Why Standards Matter,” Published in *Zicht op Schilder: Ethiek, controle en toezicht (Libor amicorum voor prof. dr. Arnold Schilder)*. University of Amsterdam Business School, 2010.
- ➔ “Audit Lessons from the Economic Crisis: Rethinking Audit Quality,” Published lecture. Maastricht University (September 2009).
- ➔ “Evaluation of the Differences between International Standards of Auditing (ISA) and the Standards of the US Public Company Accounting Oversight Board (PCAOB),” *Internal Market and Services Directorate of the European Commission* (July 2009); with A. Vanstraelen and R. Meuwissen.
- ➔ “A Modified Audit Production Framework: Evaluating the Relative Efficiency of Audit Engagements,” *The Accounting Review*, (September 2009): 1607-1638; with P. Rouse and C. Schelleman.
- ➔ “Is Self-Regulated Peer Review Effective at Signaling Audit Quality?” *The Accounting Review*, (May 2009): 713-735; with J. Casterella and K. Jensen.
- ➔ “The Effects of Advertising and Solicitation on Audit Fees,” *Journal of Accounting and Public Policy*, 2009 Vol 29: 60-81; with D. Hay.
- ➔ “Economic Incentives for Voluntary Reporting on Internal Risk Management and Control Systems,” *Auditing: A Journal of Practice & Theory*, (May 2008): 35-66; with R. Deumes.
- ➔ “Determinants of Auditor Choice: Evidence from a Small Client Market,” *International Journal of Auditing*, (2008): 9-24; with L. Niemi and S. Sundgren.
- ➔ “Evidence on the Impact of Internal Control and Corporate Governance on Audit Fees,” *International Journal of Auditing* (March 2008) Vol. 12, No. 1, pp. 9-24; with D. Hay and H. Ling.



Jenny Tucker

- ➔ “Large sample evidence on firms’ year-over-year MD&A modifications,” *Journal of Accounting Research*, May 2011, vol. 49 (2): 309-346; with S. Brown.
- ➔ “Do managers use earnings guidance to influence street earnings exclusions?” *Review of Accounting Studies*, forthcoming; with Ted Christensen, Kenneth Merkley, and Shankar Venkataraman.
- ➔ “Selection bias and econometric remedies in accounting and finance research.” *Journal of Accounting Literature*, Winter 2010, vol. 29: 31-57.
- ➔ “Is silence golden? Earnings warnings and change in subsequent analyst following.” *Journal of Accounting, Auditing & Finance*, Volume 25 (3), Summer 2010: 431-456.
- ➔ “Within-industry Timing of Earnings Warnings: Do Managers Herd?” *Review of Accounting Studies* December 2010, vol. 15 (4): 879-914; with Senyo Tse.
- ➔ “To guide or not to guide? Causes and consequences of stopping quarterly earnings guidance,” *Contemporary Accounting Research*, Spring 2010, Vol. 27, No. 1, pp.143-185; with Joel Houston and Baruch Lev.



Gary McGill

- ➔ “The Effects Of Increased Book-Tax Difference Tax Return Disclosures On Firm Valuation And Behavior,” *The Journal of the American Taxation Association*, forthcoming; with M. Donohoe.
- ➔ “Achievement Goals, Feedback, and Task Performance,” *Human Performance*, Volume 23, Issue 2, April 2010, 131 – 154; with A. Cianci and J. M. Schaubroeck.
- ➔ “Acquiring International Tax Knowledge,” *Advances in Taxation*, Volume 18, 143-169, 2008; with J. Fecowycz, E. Larkins, and T. Porcano.



Ph.D. Spotlight: Michael Donohoe

Michael Donohoe seemed like another classic Fisher School success story working at a Big 4 accounting firm. But Donohoe never felt much passion for the work. He knew he needed a change.

He found his answer at the Fisher School where he spent the past five years as one of Fisher’s most promising Ph.D. students. After successfully completing the program, Donohoe (BSAc, 2001; Ph.D., 2011) is now an Assistant Professor of Accountancy at the University of Illinois.

Donohoe, 31, completed his undergraduate work at UF, earned a Master’s Degree in Accounting from the University of North Florida, then began working for PricewaterhouseCoopers in its Jacksonville office. After a year at PwC, Donohoe moved on to Gunn and Company, where he was a Senior Associate specializing in tax compliance. Although he enjoyed the work and the subject matter, he needed a change.

“I always knew that public accounting was not for me long-term. I didn’t dislike it, I just didn’t love it,” Donohoe said. “It made sense to stay with accounting, just not in the public accounting realm.”

So Donohoe entertained the thought of entering academia. He taught tax courses as an adjunct professor at UNF and enjoyed the experience. So he took the plunge and returned to his alma mater.

“The Fisher School has provided a solid foundation for the things I’ve done and will go on to do,” Donohoe said. “The undergraduate environment at Fisher was tough and very competitive, so I easily learned the importance of self-motivation. Though the Ph.D. program is much different, it too is a self-guided process. You have to push yourself every day.”

Donohoe was vigilant in his doctoral studies, but admitted there were times he questioned if he made the right choice. The first two years are always the toughest in a Ph.D. program and during that time, he was tempted to leave when a former client offered an attractive position that would even allow Donohoe to use his skills as a licensed pilot.

“Naturally, that offer came during the first year I was in the Ph.D. program,” Donohoe said. “I literally got out a whiteboard and made a pros-cons list. But it [Ph.D. program] always felt right. I just pushed through, and when I came out the other side I thought, ‘I definitely made the right decision.’”

Negotiating through Fisher’s Ph.D. program is only half the challenge. The other is putting your skills and knowledge to good use by finding a rewarding position at a top-notch university.

“There’s a lot of pressure,” Donohoe said. “These presentations are how you sell yourself. An academic audience is generally friendly, but they can be cantankerous at times. You receive a lot of constructive criticism, but it is still criticism so it can be hard to hear sometimes. There’s just so much riding on it because you’ve worked so hard for a very long time. You don’t want to let anyone down, especially your family and mentors.”

One of those mentors is Dr. Gary McGill, PricewaterhouseCoopers Professor and Director of the Fisher School. Donohoe said Dr. McGill had a major impact on his development when he returned to Fisher.

“Professor McGill let me make my own mistakes and would then help me learn from them,” Donohoe said. “He’s a phenomenal mentor.”

“Mike had a spark and enthusiasm level that was obvious within five minutes of meeting him,” Dr. McGill said. “I predicted he’d be a good Ph.D. student, but he turned out to be a great Ph.D. student. I’m sure he’ll be an even better faculty member.”

Donohoe’s interview at Illinois was his eighth so he was battle-tested by the time he arrived in Champaign. He also learned a very important lesson from his previous presentations.

“In hindsight, I was very defensive in responding to criticism,” Donohoe said. “I was really the one being argumentative, perhaps defending my turf a little too much. I think by the end I was more accepting of criticism. I would actually think about it and try to respond in a more meaningful manner. So it became more of a dialogue as time went on.”

Donohoe will begin teaching tax courses to undergraduates in the fall, then devote the other eight months of the year to research focusing on tax and financial reporting.

STUDENTS ➔

Trip of a Lifetime

Even as I landed in Singapore, the journey I was about to begin had not really sunk in. This being my first time ever flying over the pond, I had no clue what to expect. I hardly slept on the 21-hour flight in and was rewarded with some amazing views of Singapore as we landed. I was amazed by the lights coming from the hundreds of boats floating in the ocean outside of Singapore waiting for their turn to dock and unload their goods.

My first impression of the city was of an amazingly clean and very organized place. I was staying in an amazing condominium in the middle of the Central Business District with an astounding view of the Singapore River and the beautiful city skyline. This area of Singapore is where Sir Stamford Raffles landed on Singapore for the first time claiming the land for Britain. You can see the Colonial British influence in most of the architecture in this area. Aside from the newer skyscrapers that seem to be sprouting all around this area, the buildings reflect on a time long ago when Britain was the governing body of this tiny island.

Michael Poiani was one of only nine students nationwide to be selected for the KPMG Global Internship Program.

First Day

While walking around the city I further realized that Singapore is the cleanest area I have ever visited. I attribute this to the \$1,000 SGD fines for littering and the banning of owning or chewing gum (it is considered smuggling just bringing it into the country). I also realized the great influence of the West on Singapore by their surplus of 7-Elevens and other American companies. Though this is a slight exaggeration, I feel as if I saw more 7-Elevens in Singapore than I did in my whole life in America.

My first night in Singapore, I was taken out to dinner by two American expats who had been working in Singapore. These two individuals, along with other Americans during my time there, went a long way in making me feel comfortable in the foreign environment. The partner who I had spoken with before I visited and also had dinner with on this night, went above and beyond in watching out for me and answering all of my questions while I was there. He alone made my experience in Singapore better by tenfold.

Audit Work

I was lucky enough to be placed in the US GAAP department, which I was told is the best division in the Singapore branch of the firm. My first client was in its closing days and I spent most of my time in support for the team. I was tasked with filling out work papers for audit tests, vouching client's numbers to the financial statements, and searching for supporting documentation for the tests already completed. I was able to interact with the client, which was not always the easiest of tasks considering the language barrier (you would be surprised how hard it is to understand English with a heavy foreign accent). For the next client I was assigned to, I also spent my time on team support. I was able to assist the members of the team in completing their individual assignments, which enabled me to observe many different aspects of the audit.

I probably got my best work experience of the trip on my last week of the internship in Singapore. This particular engagement was still in the planning phases and I was assigned to the senior as we prepared everything for the beginning of the audit. This was my first time working on an engagement in the planning phase and it was a great learning experience for an intern. One of the first tasks that I was given was to complete the planning analytical review. This test was designed to discover the significant accounts that would be concentrated on during the course of the audit. I was also sent to the client on my own (by this time I was much more comfortable with the heavy accents) to review the statutory records. I was also lucky enough to be a part of the planning meeting that occurred with everyone from the engagement team. It was extremely interesting to sit and listen to what is talked about before the work actually starts, and I believe I now understand a little better what we are trying to accomplish when reviewing the company's information.

Leaving Singapore

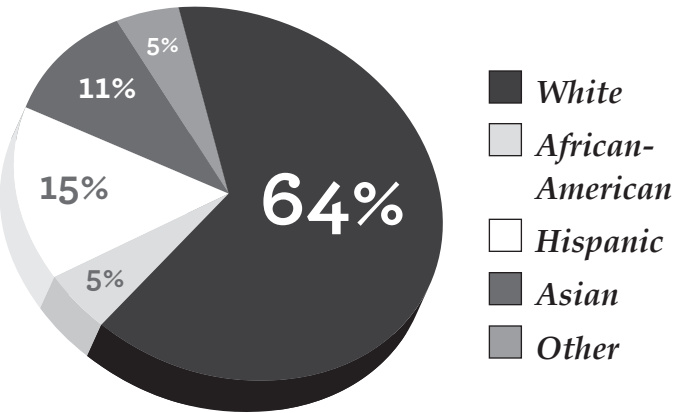
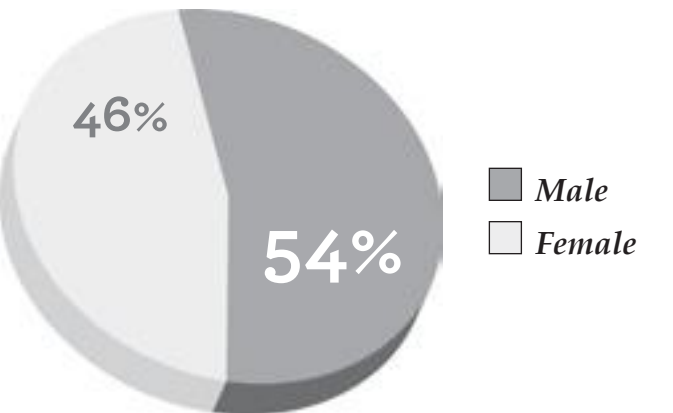
After spending my month in Singapore I had begun to love the country like it was my own. The people of Singapore were some of the most generous and kind people with whom I have had the pleasure of spending time. I made many friendships that I hope will last a lifetime. Though I was excited to go home and see my family and friends again, I was also extremely saddened to be leaving. I must thank everyone from KPMG for affording me this amazing opportunity and must also thank the employees of KPMG Singapore for extending the friendliest welcome that I could have expected. Everyone I worked with jumped at the opportunity to take me in and show me the best time they possibly could in their home country and seemed to be just as interested in my culture as I was in theirs. The extent that the expats currently working in Singapore went to in making me feel comfortable and helping me along my way was amazing. I feel like I will never be able to repay them for their generosity and I only hope they understand how much their hospitality meant to me and how much easier they made my transition to working away from home. The amount of growth that I saw in my international persona was great and I feel that I have learned how to assimilate into a different culture no matter the degrees of its dissimilarities from our own. Taking advantage of this opportunity to learn and grow in an international environment was simply a priceless experience.

“This was my first time working on an engagement in the planning phase and it was a great learning experience for an intern.”

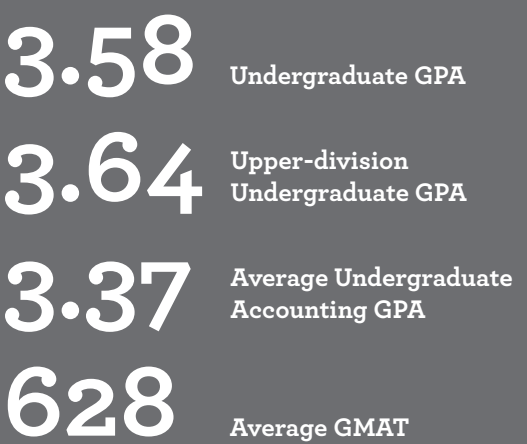


Student Profile (Fall '10)

The School's student population is 54% male and 46% female and is composed of 64% White, 15% Hispanic, 11% Asian, 5% African-American and 5% other students



MAcc Admission Profile (Admitted for Fall 2010)



CPA Performance

Exam performance for 2009 was recently released (October 2010), and the results show 121 undergraduate and 23 graduate students from the Fisher School of Accounting took part or the entire exam during the 2009 year.

With Advanced Degrees – UF ranked 5th among peers with a pass rate of 65.22 %, National Average was 38.21%

Without Advanced Degrees – UF ranked 11th among peers with a pass rate of 44.63%, National Average was 32.13%

With Advanced Degrees – UF ranked 1st among all Florida schools with a pass rate of 65.22 %, national average was 38.21%

Without Advanced Degrees – UF ranked 3rd among all Florida Schools with a pass rate of 44.63%, National Average was 32.13%

U.S. News & World Report Ranking of the Best Accounting Programs 2011



Graduate



Undergraduate

Public Accounting Report (PAR)

The 29th Annual Survey of Accounting Professors published by Public Accounting Report (PAR) ranked the Fisher School of Accounting's undergraduate program 2nd and graduate program 3rd among national universities with similar faculty size.



In the overall rankings, the Fisher School ranked 10th among public undergraduate programs and 13th overall. The Fisher School's graduate program placed 12th among publics and 16th overall. The Fisher School's doctoral program was recognized both for research and teaching. UF ranked 15th among public institutions and 22nd overall for doctoral research. UF was 16th among public institutions and 23rd overall for doctoral teaching.

Placements

Virtually all of the graduate students looking for employment accepted jobs by graduation with an average starting salary of \$50,000. Seventy percent of these positions were with the Big 4 accounting firms.

Degrees Conferred

	UNDERGRADUATE				GRADUATE			
	Fall	Spring	Summer	Total Undergraduate	Fall	Spring	Summer	Total Graduate
F10-Su11	39	142	17	198	16	97	4	117
F09-Su10	48	122	10	180	14	94	9	117
F08-Su09	41	152	11	204	16	83	10	109
F07-Su08	37	108	10	155	23	68	10	101
F06-Su07	46	119	19	184	11	76	7	94
F05-Su06	58	118	26	202	30	95	14	139
F04-Su05	46	103	29	178	17	74	16	107
F03-Su04	47	92	34	173	8	65	29	102
F02-Su03	35	100	25	160	26	80	23	129
F01-Su02	43	95	30	168	10	71	19	100
F00-Su01	52	77	24	153	21	42	39	102



FSOA Student Council 2010-2011

The Fisher School of Accounting Council (FSOAC) is part of the campus-wide Board of College Councils. The FSOAC serves as a liaison between faculty and students and undertakes a

variety of activities such as informing students about career opportunities, holding social events for students and faculty, and providing community service.

Beta Alpha Psi

The UF chapter of this honorary accounting fraternity was established in 1938. The primary objective of Beta Alpha Psi is to encourage and give recognition to scholastic and professional excellence in the business information field.

Beta Alpha Psi provides a program of chapter activities each year including:

- ➔ Professional Speaker Series—A formal course featuring speakers from the professional community.
- ➔ FSOA Accounting Firm Social—This event is an opportunity for smaller to mid-sized, local and regional accounting firm representatives to return to campus and meet and recruit our accounting students. This event was designed to make students more comfortable with recruiting functions and expose them to opportunities with smaller, regional, and boutique style firms.
- ➔ Opportunities for Beta Alpha Psi members to interact with accounting professionals in various activities.
- ➔ Opportunities for Beta Alpha Psi members to participate in various community service activities.

This year the Council published two issues of *The Fisherman* to inform students of matters of interest. The ever popular Fall and Spring trips for Council Gold members were to Tampa (visits to KPMG, Ernst & Young, and Cherry, Bekaert and Holland) and Atlanta (visits to Ernst & Young, Grant Thornton, and PwC), respectively. The Council also held 12 community service events, the most notable of which included:

- ➔ Volunteered for Habitat for Humanity by painting a mobile home, and helping to remodel a thrift store.
- ➔ Participated in Climb for Cancer's Tri-Distance Run and annual Sport's Day event.
- ➔ Assisted the Ronald McDonald House in a yard cleanup and baked cookies for the Ronald McDonald House community.
- ➔ Held a fundraiser for and participated in the walk for Gators March for Babies.
- ➔ Hosted more than 200 guests at the School's annual Spring Awards Banquet.



Fisher Students Honored at Spring Awards Banquet

Allison Kays was named MAcc Student of the Year at the Fisher School of Accounting Spring Awards Banquet held April 21 at the Hilton University of Florida Conference Center.

Kays maintained a 4.0 grade-point average at Fisher en route to attaining a Bachelor's and Master's Degree in Accounting through the 3/2 Program. She was also involved in the Fisher School Women in Accounting Symposium, the PricewaterhouseCoopers xTAX Case Competition, the Monster Diversity Leadership Program and SIFE Ethics Case Competition among other professional development activities. Kays, who earned the Fisher Full Fellowship at last year's banquet, also earned the Presidential Service Award and was named to the President's Honor Roll and the Warrington College of Business Administration Dean's List among other accomplishments.

Other award winners were Beta Alpha Psi President Sharon Koele, who won the J. Michael Cook Student Leadership Award, FSOA Student Council Presidents Michael Poiani (Fall 2010) and Raymond Brandte (Spring 2011), who won the Ed Triplett Student Leadership Award and Dr. Jesse Boyles, who earned the J. Michael Cook Excellence in Teaching Award.

Fellowship winners were Kira Warnock (Fisher Full Fellowship), Brandy Suarez and Bradley Tarrash (Ralph W. Miller Fellowship), Lauren Bull, Jerry Dufresne, Sara Patton, Christina Sigl, Lauren Skillman, Rockwell Upchurch and Seth Walker (Lovellette Ahrano Fellowship), Daniel Bryant, Dina Horton and Haley Likens (Richard E. Darby Fellowship), Rajiv Asnani, Mary Katharine Farnell and Jeffrey Soricelli (Gerson, Preston, Robinson & Co., Fellowship), Zachary Goldstein, Abbas Jessa, Shane Joseph, Ben Kaplan, Cory Kushner, Jordan Sandy and Samantha Simon (William E. Crown, Jr., Fellowship), Michael George (Don Miller Fellowship), Andrew Stargel (Batson Siegel Fellowship), Michael Poiani (Leland M. Reiner Fellowship) and Kathleen Brennan, Michael LaBrunda, Justin McPhee, Jenell Rimland and Pierce Rukrigl (FICPA Fellowship Nominees).

Congratulations
to the 2011 FSOA award
and fellowship recipients



Allison Kays, MAcc Student of the Year, with Dr. Gary McGill



Sharon Koele



Raymond Brandte



Michael Poiani



Dr. Jesse Boyles

Fisher School Hosts Women in Accounting Symposium

The Fisher School of Accounting held its 4th Annual Women in Accounting Symposium bringing together some of the most successful female leaders and educators in the field of accounting.

The symposium gives Fisher School students a unique opportunity to discover the best accounting practices from thriving businesswomen, learn about the experiences these women endured to become successful and enhance their career prospects by networking with them.

This year’s panel of elite businesswomen were:

Karole Lloyd
SE Area Managing Partner
Ernst & Young



Lloyd has served many roles at Ernst & Young, including the Vice Chair of Industry & Knowledge for the Americas area, leader of the firm’s Fair Lending Practice in Regulatory Consulting and as the Regional Partner for the SE Area Financial Services Industry.

Lori Turbé
Audit Partner
Grant Thornton



Turbé, the professional standards partner for Grant Thornton’s Atlanta office, has over 16 years of experience in financial accounting and advisory services for public and private companies, specializing in manufacturing and consumer business.



Kristen Ruffing
Financial Analyst
Siemens

At Siemens, Ruffing is a financial analyst in the Siemens’ Finance Leadership Development Program. Ruffing is a member of the Women’s Resource Group. She is also a coordinator of the college internship program.



Jill Strafacci
Former Vice President of Financial Affairs
Miami Dolphins

Strafacci oversaw the financial management of the Dolphins and Sun Life Stadium, including budgeting, forecasting, cash management, insurance, federal & state tax matters and administration of the club’s NFL benefit plans.

Sharon Picolo
Former Tax Director
RSM McGladrey

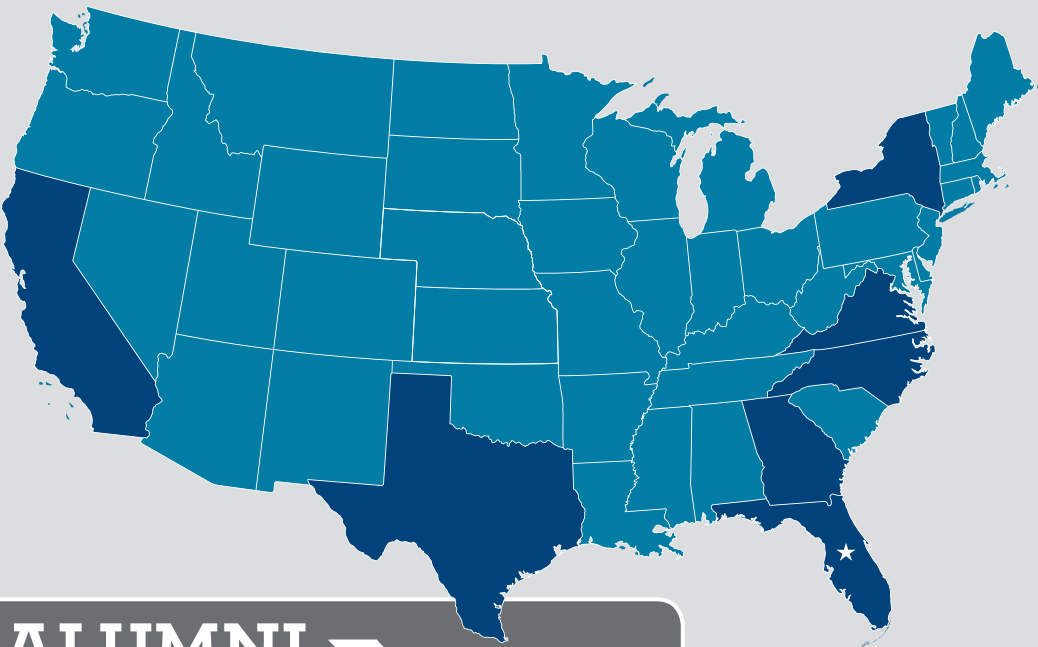
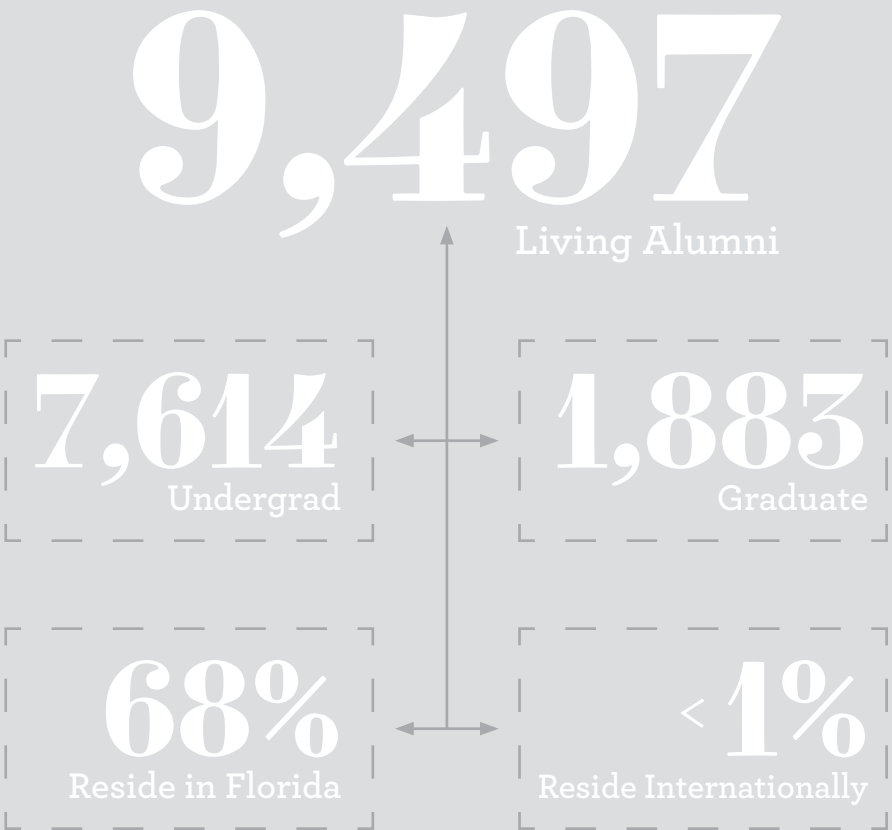
Picolo was most recently a Tax Director at RSM McGladrey’s Fort Lauderdale office where she worked on a variety of tax-related consulting engagements. Picolo has significant experience serving owner managed businesses and assisting them with tax planning. She also specializes in estate tax planning and other fiduciary matters as well as pass-through entity issues and succession planning.



Chrislynn Freed
Professor
Marshall School – USC

Freed is the Co-Chair of the Accounting Education Committee of the California Society of Certified Public Accountants and also serves on their scholarship selection sub-committee. She is also a member of the Fisher School of Accounting Advisory Board.

Alumni Demographics



ALUMNI ➔

★ Florida	6,331
★ Georgia	699
★ California	260
★ Texas	238
★ New York	229
★ North Carolina	229
★ Virginia	171
★ Colorado	96
★ Illinois	95
★ New Jersey	93
★ Maryland	84
★ Tennessee	75
★ South Carolina	58
★ Pennsylvania	56
★ Connecticut	54
★ Alabama	52
★ Massachusetts	49
★ Washington	41
★ Ohio	38
★ Arizona	32
★ Indiana	26
★ Missouri	26
★ D. of Columbia	24
★ Michigan	24
★ Nevada	24
★ Oregon	21
★ Louisiana	19
★ Oklahoma	19
★ Kentucky	16
★ Minnesota	15
★ Wisconsin	13
★ Arkansas	12
★ Kansas	11
★ New Hampshire	9
★ Hawaii	8
★ New Mexico	8
★ Puerto Rico	8
★ Idaho	7
★ Mississippi	7
★ Nebraska	7
★ Utah	7
★ West Virginia	7
★ Rhode Island	6
★ Delaware	4
★ Alaska	3
★ Iowa	3
★ Vermont	3
★ Virgin Islands	3
★ Maine	2
★ Wyoming	2
★ American Samoa	1
★ Montana	1
★ South Dakota	1

RECENT ALUMNI EVENTS

NEW YORK CITY

FSOA Happy Hour
June 2011

GAINESVILLE

FSOA Alumni Social
September 2010 & August 2011

FT. LAUDERDALE

FSOA Happy Hour
August 2011

McGladrey Lunch
Summer 2010

MIAMI

Deloitte Lunch
August 2011

ATLANTA

Ernst & Young Happy Hour
Summer 2010

TAMPA

Ernst & Young Breakfast
Summer 2010

Deloitte Breakfast
Summer 2010

KPMG Happy Hour
Summer 2010

TALLAHASSEE

Alumni Social
May 2010

Alumni Events

Gary McGill and Fisher School of Accounting alumni and friends have been hosting FSOA Happy Hour's and socials this past year to give everyone an opportunity to reconnect with FSOA alums living in that area and learn about the recent activities of the Fisher School.



Alumni Spotlight: Matt Schroeder

Matt Schroeder's career has spanned several financial fields, most notably public accounting and investment banking. Although his duties have changed over the years, there has always been a constant, the foundation provided by the Fisher School of Accounting.

That groundwork took shape when Schroeder (BSAc '82), now the Global Head of Accounting Policy at Goldman Sachs, enrolled at UF and majored in accounting.

"I wanted a career in business, but was uncertain about the path it would ultimately take," Schroeder said. "I felt an accounting major would give me a solid foundation that could take me in many directions, option value if you will. Little did I know I would make a career out of it."

Schroeder began his career at Ernst & Young's South Florida office specializing in bank account-

ing and reporting issues. While there, the financial landscape was changing with the advent of structured finance and derivatives. He transferred to Ernst & Young's National Financial Services office in New York in 1990 to be at the center of the action.

"No question it was an adjustment at first, but I couldn't have done it without the support of my wife, Lisa," Schroeder said. "We have never looked back. I would encourage students to embrace change and not fear it."

Schroeder left Ernst & Young in 1993 and became the controller and later CFO of Ambac's financial services division. He entered the world of investment banking in 1997 when he joined Lehman Brothers as its Director of Accounting Policy and SEC Reporting, then moved on to Goldman Sachs in 2000. Joining Goldman Sachs, Schroeder said, was a significant moment.

"Goldman had gone public the year before and was looking for a Director of Accounting Policy," Schroeder said. "When the phone rang, I jumped at the opportunity. Who wouldn't relish the chance to work for Goldman Sachs?"

Schroeder's role at Goldman Sachs is significant and far-reaching. He is responsible for Goldman's accounting policy, client accounting issues under US and international accounting standards, FASB and IASB standard-setting activities, and industry outreach. He also is involved with Goldman's recruiting of UF students and is an active member of the firm's Hispanic and Latin Network, a tribute to his mother, he says. Schroeder is a member of the firm's Structured Products Committee and is the chair of Client Accounting Review Team within the Controller's Division. Externally he is a member of FASB's Emerging Issues Task Force and is chairman of the dealer accounting committee of the Securities Industry and Financial Markets Association.

Schroeder said his position is one of great responsibility, but he relishes the challenges and excitement the job brings.

"We are stewards of the leadership, culture and values that have made Goldman Sachs a great firm," Schroeder said. "There is pressure to perform—no question—but not in a negative or harmful way. I think of it as wanting to do your very best because you enjoy what you are doing and

want the firm and your colleagues to succeed on your watch."

Schroeder has soared in his career, but hasn't forgotten where he started. After almost 30 years since leaving Fisher and succeeding on Wall Street, he still stresses the impact the program had on him.

"As a newly-minted college graduate, I couldn't have imagined I would end up in New York, at this firm, in the role I have, and surrounded by so many talented and interesting people," Schroeder said. "But it goes back to the importance of how a degree in accounting creates option value. Of course, being in the right place at the right time helps but it is not all up to chance. I would encourage students to think about events and trends impacting their current roles, embrace change and take calculated risks."

Schroeder also implored Fisher alumni to be proactive in their professional endeavors.

















"The best thing Fisher alums can do is to think broadly and act like owners," Schroeder said. "A degree in accounting provides alums with an important diagnostic tool to understanding how the business is performing and what adjustments need to be made. Accountants are in a great position to recommend those changes and making sure they are implemented properly."

Matt would love to hear from old colleagues and friends & make new ones.

He can be reached at:
matthew.schroeder@gs.com

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	<i>FSOA Commemorative Gallery Fund</i>		<i>FSOA Director's Excellence Fund</i>		<i>Gerson Hall Excellence Support Fund</i>
	<i>Gerson, Preston and Company CPA Fellowship</i>		<i>KPMG Professorship in Accounting</i>		<i>Jack Kramer Professorship</i>
	<i>Joseph Lumia Memorial Fellowship</i>		<i>Joelen K. and Robert G. Merkel Endowment</i>		<i>Don Miller 5th Year Accounting Scholarship</i>
	<i>Ralph W. Miller Scholarship</i>		<i>Randall L. Parks Endowment</i>		<i>PricewaterhouseCoopers Faculty Fellowship in Accounting</i>
	<i>PricewaterhouseCoopers Professorship in Accounting</i>		<i>Luciano Prida, Sr. Term Professorship</i>		<i>Leland M. Reiner Memorial Scholarship</i>
	<i>The Bond Foundation, Inc. Endowment</i>		<i>Thibault Family Endowment</i>		

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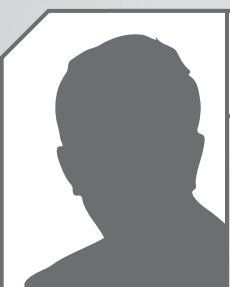
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