

FACULTY HIGHLIGHTS & PUBLICATIONS

Pages 6 - 9

OUTSIDE THE CLASSROOM

Pages 10 - 11

ALUMNI SPOTLIGHTS

Pages 16 - 17

Pages 20 - 21

CLASS NOTES

Pages 22 - 23

ENDOWMENTS

Pages 24 - 25

DEFERRED GIFTS

Page 26

GIFTS

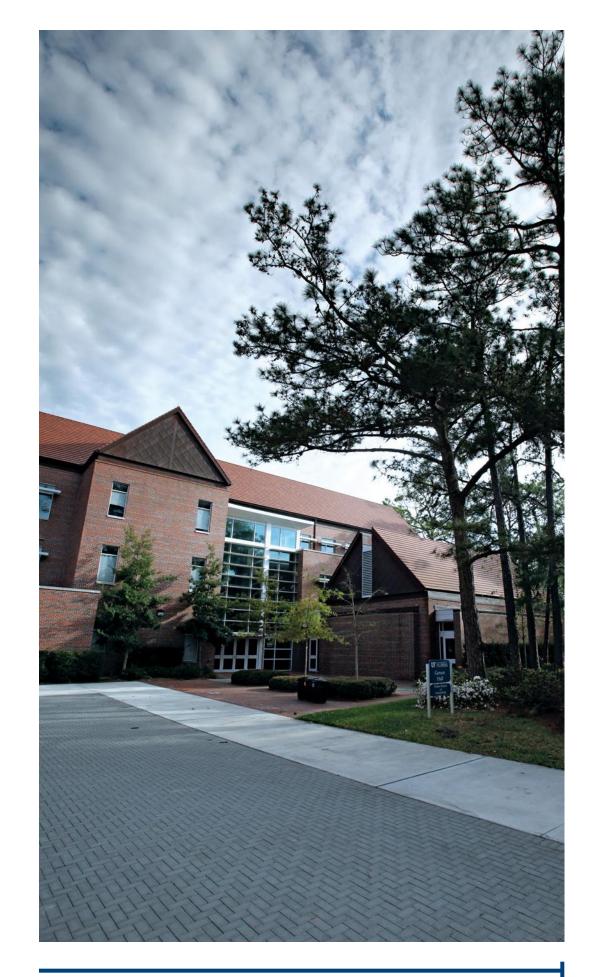
Pages 27 - 30

FISHER SCHOOL OF ACCOUNTING

WARRINGTON COLLEGE OF BUSINESS ADMINISTRATION

2012 Annual Report





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Pages 6-9

OUTSIDE THE CLASSROOM

Pages 10 - 11

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Pages 16 - 17
Pages 20 - 21

CLASS NOTES

Pages 22 - 23

ENDOWMENTS

Pages 24 - 25

DEFERRED GIFTS

Page 26

GIFTS

Pages 27 - 30

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A MESSAGE FROM THE DIRECTOR

As Director of the Fisher School – now entering my seventh year – I often tell people that I have the best job in the world. I get to spend my time working with smart, hardworking students, creative and enthusiastic faculty colleagues, the best staff at the University of Florida, loyal and generous alumni and friends of the School, and all inside the best facilities in the nation.

Our students continue to work hard and remain sought after in the marketplace. Virtually all of our graduates had a full-time position arranged before graduation. Fisher School graduates' CPA exam performance continues to far exceed the national average, with pass rates ranking us fifth in the nation among the 793 largest universities. Our students continue to work hard inside and outside the classroom with participation in competitive teams, internship experiences, student service organizations, and on the softball field (where they beat the faculty this year, 10-9).

The Fisher School has almost 10,000 alumni in virtually every state as well as many other countries. We are very proud of the accomplishments of our alums. We often talk about the fact that we are not trying to educate our students for their first job. Rather, we are trying to prepare them to be leaders in the profession. John Kampfe and Jerry Dufresne, highlighted in this report, are two shining examples.

As illustrated within these pages, our faculty continues to be very productive both on and off campus. We are all continuously aware that we are working in the shadows of the faculty that are responsible for the quality program we inherited. One such founding faculty member, Dr. Irvin Gleim, is highlighted in this report.

Your loyalty and generosity is appreciated. We hope you enjoy the 2012 Fisher Annual Report and look forward to seeing you this year. Please visit warrington.ufl.edu/fisher to keep up with our many activities.

for 2

Dr. Gary McGill Director, Fisher School of Accounting

NEW FACULTY

The Fisher School of Accounting is pleased to welcome its newest faculty members Drs. Justin Leiby and Michael Mayberry. Dr. Leiby and Dr. Mayberry are Assistant Professors here at the Fisher School.

The Fisher School is dedicated to continually attracting the best researchers and educators in accounting. Adding these gifted scholars to our faculty provides our students the opportunity to learn from talented professors and enhances our academic reputation nationally and internationally.

Dr. Leiby arrives at Fisher from the University of Illinois, where he earned his Ph.D. in Accounting in 2012. Dr. Leiby's research interests are auditing and management accounting, primarily using experimental methods.

MORRILL ACT

The Warrington College of Business Administration is proud to join the University of Florida in celebrating the land-grant university system's 150th anniversary.

On July 2, 1862, President Abraham Lincoln signed the Morrill Act, which created the land-grant university system. The legislation helped lay the groundwork for the opening of higher education to the middle class fostering an age of learning, innovation and discovery that hasn't ceased.

UF and Florida A&M are the only two land-grant institutions in the state of Florida.

Events commemorating the anniversary will take place throughout the year including the annual TailGator event and Homecoming parade. Visit landgrant.ufl.edu to learn more.

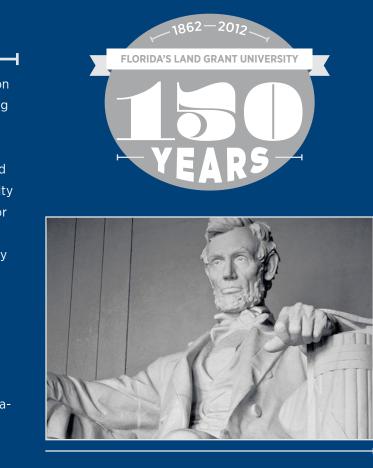
Dr. Justin Leiby



Dr. Michael Mayberry



Dr. Mayberry's appointment to the Fisher faculty marks a homecoming. Dr. Mayberry earned his bachelor's and master's degrees in accounting from the Fisher School in 2007. He received his Ph.D. in Accounting in 2012 from Texas A&M University.



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► FACULTY HIGHLIGHTS

GARY MCGILL



In addition to being the successful Director of the Fisher School of Accounting, J. Roy Duggan Professor and Associate Dean Dr. Gary McGill ascended to two significant leadership positions in the accounting profession this past year.

Dr. McGill was appointed to AACSB's Accounting

Accreditation Committee and was elected President of the Federation of Schools of Accountancy.

The AACSB's Accounting Accreditation Committee oversees applications for Initial Accreditation and Maintenance of Accreditation for accounting programs. The committee also has responsibility for the oversight of the accounting PreAccreditation Process for institutions which already hold Business Accreditation, as well as the review and approval of Accounting Accreditation Standards Alignment Plans forwarded from the PreAccreditation Committee (PAC). The committee ensures that the Accounting Accreditation Standards are applied consistently, and that recommendations are equitable across Peer Review Teams and the programs reviewed.

The Federation of Schools of Accountancy promotes and supports high-quality accredited graduate accounting programs, and is an advocate of accreditation for accounting programs and the 150-hour educational requirement for CPA licensure. The FSA has 110 full member schools, 10 accredited affiliate member schools and 35 affiliate schools.

W R KNECHEL

The past year has brought two significant changes to the academic life of Dr. W R Knechel.

Dr. Knechel attained one of the highest faculty positions at the Warrington College of Business Administration when he was appointed Frederick E. Fisher Eminent Scholar Chair. Also, Dr. Knechel begins a three-year term as Editor of *Auditing: A Journal of Practice & Theory*, one of the accounting field's elite academic journals.

Dr. Knechel is one of only 10 Eminent Scholar Chairs at the Warrington College of Business Administration and the only Eminent Scholar Chair in the Fisher School of Accounting. Eminent Scholar Chairs are tenured full professors who have established a renowned reputation for research excellence and distinction during their careers. Dr. Knechel, who also serves as the Director

STEPHEN ASARE



When the American Accounting Association decided to develop a series of literature syntheses to assist the Public Company Accounting Oversight Board, the AAA

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for the International Center for Research in Accounting and Auditing, has been a professor at Warrington since 1981 and has received numerous awards and honors for his research and teaching excellence.

Dr. Knechel has previously served on the editorial board of *Auditing: A Journal of Practice & Theory* as an Associate Editor and has been a frequent contributor to this and many other scholarly journals.



turned to KPMG Term Professor Dr. Stephen Asare. Dr. Asare and his team successfully analyzed the subject of Internal Control Over Financial Reporting (ICOFR) providing a blueprint for auditors to use, determining future ICOFR trends and suggesting several areas for future research.

Dr. Asare, who has taught at the Fisher School of Accounting for 23 years, presented his research on ICOFR in June at the International Symposium on Auditing Research in Tokyo. In his paper, Dr. Asare proposes a cognitive framework that auditors are posited to employ to simulate what could go wrong in financial statements. Using this framework, Dr. Asare argues that auditors will underestimate the severity of control weaknesses that have yet to lead to misstatements in financial statements. This is because of a general difficulty of imagining things that have gone wrong when nothing has yet gone wrong.

2009-2012 FACULTY PUBLICATIONS

STEPHEN ASARE

- Report on the Financial Statements," Accounting
- * "The Effect of Change in the Reporting Threshold" and Type of Control Deficiency on Equity Analysts' Theory, 2012; with A. Wright.
- "The Effect of Type of Internal Control Report on"
- *Amending the Constitution of Ghana: Is the Imperial President Trespassing?" African Journal of
- "The Effect of Goals on Auditors' Judgments and Volume 24 (2009): 724-742; with A. Cianci.
- "The Impact of Competing Goals, Experience, and Litigation Consciousness on Auditors' Judgments," International Journal of Auditing, Volume 13 (2009) 223-236; with A. Cianci and G. Tsukamis.

MARCUS KIRK

- *Economics,* Volume 100, 2011: 182-200.
- "Memory, Transaction Records, and the Wealth of Volume 34, Issue 8, November 2009: 895-917; with

W R KNECHEL

- * The Effect of Audit Standards on Fraud Gold and Philip Wallage.
- Effectiveness and Efficiency: Evidence from preand post SOX Audit Report Lags." Auditing: A
- "Lending Relationships, Auditor Quality and Debt" Monika Causholli.
- *Non-Audit Services and Audit Efficiency: Evidence
- "An Examination of the Credence Attributes of an
- "New evidence on the association between auditor tenure, non-audit services and audit quality," with Timothy Bell and Monika Causholli.
- "Response to PCAOB Release No. 2011-006: Concept" Rotation," *PCAOB*, 2011; with Keith Jones.
- "Audit Markets, Fees and Production: Towards and Causholli, D. Gary and M. Demartinis.
- "Auditor Differentiation, Mitigating Management" Actions and Audit Reporting Accuracy for Distressed firms," Auditing: A Journal of Practice & and M. Willekens.
- 2010): 71-82; with J.Casterella and K. Jensen.

- * The Effect of Benchmarked Performance Measu
- "Accruals and the Pricing and Production of Audit" Services," Auditing: A Journal of Practice & Theory

- with P. Rouse and C. Schelleman.
- 713-735; with J. Casterella and K. Jensen.
- Fees," Journal of Accounting and Public Policy,

PAUL MADSEN

GARY MCGILL

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Achievement Goals, Feedback, and Task

DAVID REPPENHAGEN

JENNY TUCKER

Management, forthcoming; with Richard Lu.

- Research, 2011, Vol. 49 (2): 309-346; with S. Brown.
- Studies. 2011. Vol. 16: 501-527: with Ted Christensen.
- Selection bias and econometric remedies in accounting and finance research." Journal of Accounting Literature, Winter 2010, Vol. 29: 31-57.
- "Is silence golden? Earnings warnings and change in Summer 2010: 431-456.
- ✤ "To guide or not to guide? Causes and Houston and Baruch Lev.

ASSISTANT PROFESSORS BUILD CAMARADERIE IN TOUGH MUDDER

In December 2011, five assistant professors from the Fisher School of Accounting teamed up to take part in Tampa's Tough Mudder event, an intense 12-mile obstacle course designed by British Special Forces to "test strength, stamina, mental grit, and camaraderie."

Dr. Paul Madsen, assistant professor of accounting, told his colleagues about the idea after taking part in a Tough Mudder in

Vermont in 2011. With less convincing than one might imagine, the other four – Drs. Kathy Rupar, Marcus Kirk, David Reppenhagen, and Jim Vincent - jumped on board.

The Tough Mudder was "a very different change of pace from the typical life of a professor that revolves around paperwork, the computer and the classroom," said Dr. Kirk, a Luciano Prida, Sr. Term assistant professor of accounting.

The event itself, which is not technically a competition since the goal is simply to make it to the end, includes many bouts of running mixed with obstacles that vary from moderately unpleasant (climbing high cargo nets) to very unpleasant (swimming through corrals full of ice water), Dr. Madsen said.

For example, there was a 40- to 50-foot hay bale mountain to climb and avoiding water cannons. There were also many other obstacles, including running in between burning hay bales, crawling under barbed wire, and running under dangling live electric wires, among others.



★ Left to right — Kathy Rupar, Jim Vincent, Marcus Kirk, Paul Madsen and David Reppenhagen

"I can't say that the subfreezing pool of water we had to walk through was fun (I prefer tests of strength and endurance myself), but with each obstacle we passed our team became even more determined to finish strong," Dr. Rupar said. "Most of us had never done this before, so I'm not sure everyone believed completion was possible. But a few miles and obstacles in, nothing was stopping us from crossing that finish line."

Essentially, from these team obstacles emerged a unique sense of camaraderie.

"The funny thing about doing the Tough Mudder is that you really do feel closer to the people you do it with," Dr. Madsen said. "I think mutual suffering bonds people."

Dr. Reppenhagen, a Luciano Prida, Sr. Term assistant professor of accounting, agrees with the "shared trauma bond" theory, and



★ Marcus Kirk

Dr. Vincent said: "We are pretty friendly with each other here in the accounting department, and, of course, events like this help."

For example, the knowledge that not all five assistant professors trained for the 12-mile event is interesting in its own right. Some hit the gym or went for runs around



★ Tough Mudder – Mount Snow, Vermont

adds that, in fact, they are probably a tighter group than some within other departments.

"A lot of what we did was try to encourage each other during the race, and that translates over into what makes up a good department, Dr. Reppenhagen said. "We're not trying to beat each other, we're trying to help each other along."

They also make for good stories.

their neighborhood, while others tried not to think about the fact that they hadn't started training yet.

And as the knee and foot injuries started to tally up during the event, the realization that they were still moving toward the finish was all the more sweet.

"I think when you do something like this, it stretches what you think your capacity is," Dr. Reppenhagen said. "It gives you confidence that you can do other things that you previously thought were out of your reach."

Perhaps that includes surviving a second Tough Mudder, since there is already talk of taking part in another upcoming event, this time as a timed competition.



CATCHING UP... WITH DR. IRVIN GLEIM

After hearing then Warrington Dean Dr. Robert Lanzillotti discuss the importance of the College's faculty increasing its appearances in top-tier publications, Dr. Irvin Gleim visited privately with him. Dr. Gleim, then one of the newest members of the accounting faculty, told Dr. Lanzillotti that his productivity in publishing might differ from some of his colleagues.

"He said he wanted to prepare materials for CPAs to prepare themselves for examinations," Dr. Lanzillotti recalled. "I said to him, 'Irv, go ahead and develop those workbooks. Who knows? You may become famous."

Suffice to say, Dr. Gleim has a following. Approximately 5 million strong. That's how many accountants and pilots have used his training manuals over his 40-year, self-publishing career.

"He became well-known," Dr. Lanzillotti said. "Irv Gleim was a real success story as far as I'm concerned."

Dr. Gleim, now 69, spent 17 years (1971-1988) at the Fisher School. In 1971, he had numerous offers from other schools as well as a position at a Big 8 accounting firm, but he said coming to UF was the right move.

"We were intent on Florida," Dr. Gleim said. "We had two small children and living in New York didn't appeal

to us compared to Gainesville. I was lucky to be in the right place at the right time working for Dr. Lanzillotti. He was the dean of deans. It was a tremendous opportunity."

Dr. Gleim's research and teaching left an indelible mark as has his training manuals. Dr. Gleim, President of Gleim Publications, Inc., self-published his first CPA Review book in 1974. Those manuals were integral to accounting students trying to pass the CPA exam says J. Roy Duggan Professor Dr. Gary McGill, Associate Dean and Director of the Fisher School.

"As an undergraduate accounting major in Texas studying my Gleim CPA review manuals, I never would have imagined that we would one day be colleagues," Dr. McGill said. "When I met Irv for the first time it was like meeting a movie star."

Dr. Gleim used his passion for flying to help up and coming pilots. In 1980, he began publishing training books designed for pilots to master both Federal Aviation Administration examinations as well as earn their FAA pilot licenses (private pilot through airline transport pilot).

"It's hard enough for someone to create the elite training material for an entire industry," Dr. McGill said. "That Irv accomplished that feat in two vastly different fields is a testament to his intellect and creativity."

Dr. Gleim was known as a demanding professor who held his students to high standards. In retrospect, Dr. Gleim said he learned more from his students than they did from him.

"I was blessed with a dream career here at UF due to my students, my colleagues, UF Alumni, and, of course, Dean Lanzillotti." Dr. Gleim said. "My aspiration was to be the most demanding UF accounting professor, and I believe I was in the hunt continually. That attracted the best students and they made me be the best I could be. For that I'm very grateful."

FISHER 2012 SPRING AWARDS BANQUET

More than 200 guests attended the Fisher School of Accounting's annual Spring Awards Banquet on April 19 at the Hilton University of Florida Conference Center. Students recognized for their outstanding academic performance and superior service to the Fisher School included fellowship winners, Beta Alpha Psi initiates, FSOA Student Council gold members, and presidents of the accounting student organizations.

Kira Warnock was named MAcc Student of the Year. Warnock maintained a 4.0 grade-point average at Fisher en route to attaining a bachelor's and master's degree in accounting through the 3/2 Program. She also completed a minor in music performance. She was a lab instructor for Business Processes 1 & 2 and a prior chairperson of the Fisher School Womwith KPMG in Tampa.

Other award winners were Beta Alpha Psi President Michael Poiani, who won the J. Michael Cook Student Leadership Award, FSOA Student Council Presidents Lee Milam (Fall 2011) and Nicholas Pinto (Spring 2012), who won the Ed Triplett Student Leadership Award and Luciano Prida, Sr. Term Assistant Professor Dr. Marcus Kirk, who earned the J. Michael Cook Excellence in Teaching Award.



★ Left to right – Lee Milam, Dominique DeSantiago and Nicholas Pinto

- Warrington College of Business Administration

en in Accounting Symposium. Warnock, who earned the Fisher Full Fellowship at last year's banquet, also earned the Presidential Service Award and was named to the President's Honor Roll and the Warrington College of Business Administration Dean's List among other accomplishments. After graduation, she will start her career

Fellowship winners were Christina Willard (Fisher Full Fellowship), Emily Ostrom (Gina Babicz Fellowship), Paulo Dinamarco, Blake Hebbel and Casey Jandro (Ralph W. Miller Fellowship), Christina Arthur, Matthew Bortis, Jeffy Joseph, Adam Lindsley, Megan Wilson and Zoe Yu (Lovelle Ahrano Fellowship), Julie Plummer (Batson Siegel Fellowship), Dylan Anderson (Leland Reiner Fellowship), Ivan Garcia, Monica Ho, Kelly Matthews and Hao Xu (William Crown, Jr., Fellowship), Lisa Langanke (Don Miller Fellowship), Stephanie Garrison. Matthew Roe and Michael Vu (Richard Darby Fellowship), Lindsey Aronoff, Jessica Johns, Jonathan Norton, Laura Meghan Pearce, Dustin Singh, Biyuan Wang (Gerson, Preston, Robinson & Co., Fellowship), Jianling Zhu (Joseph Lumia Fellowship), and Adam Abolafia, Mauricio Gomez, Jonathan Keen and Marlee Stark (FICPA Fellowship Nominees).

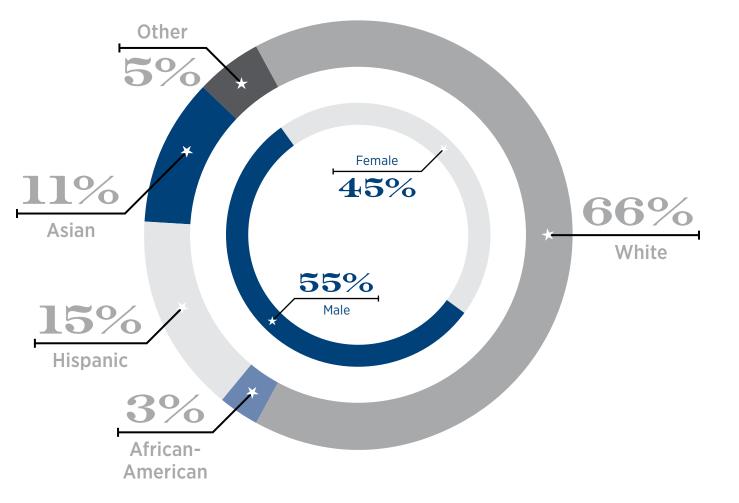


★ Kira Warnock — MAcc Student of the Yea

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STUDENT PROFILE

The School's student population is 55% male and 45% female and is composed of 66% White, 3% African-American, 15% Hispanic, 11% Asian and 5% other students.



DEGREES CONFERRED

FALL SPRING SUMMER F11-Su12 137 45 26 F10-Su11 39 142 21 48 122 10 F09-Su10 F08-Su09 41 152 11 F07-Su08 37 108 10 F06-Su07 46 119 19 F05-Su06 58 118 26 F04-Su05 46 103 29 47 34 F03-Su04 92 35 25 F02-Su03 F01-Su02 43 95 30

52

77

FALL	SPRING	SUMMER	TOTAL
15	103	12	130
16	98	4	118
14	94	9	117
16	83	10	109
23	68	10	101
11	76	7	94
30	95	14	139
17	74	16	107
8	65	29	102
26	80	23	129
10	71	19	100
21	42	39	102

PLACEMENTS

Virtually all of the Fisher School graduates looking for employment accepted jobs by graduation. Most begin their career in public accounting with starting salaries averaging \$52,500.

INCOMING STUDENTS

The average GPA for undergraduate students admitted in Fall 2011 was 3.74

Graduate students admitted in Fall 2011 had average upper-division GPA, Accounting GPA, and GMAT scores of 3.59, 3.36, and 620 respectively.

Average Undergraduate GPA	3.74
Average Graduate Upper-Division GPA	3.59
Average Graduate Accounting GPA	3.36
Average GMAT Scores	620

FELLOWSHIPS

Graduate fellowships totaling approximately \$97,000 were awarded to 32 students at the 2012 Awards Banquet

Page 14

F00-Su01

JNDERGRADUATE

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TOTAL

208

180

204

184

202

178

173

160

168

153

- 2012 Annual Report

- Warrington College of Business Administration

RANKINGS

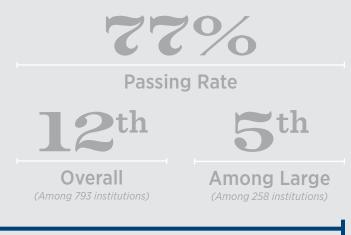
U.S. News & World Report recently ranked the University of Florida 11th among the nation's public universities with respect to graduate accounting programs in 2013 and 11th among undergraduate accounting programs in 2012.



l th Undergrad (Among public institutions)

CPA PERFORMANCE

Exam performance for 2011 was recently released and the results show 87 undergraduate and 17 graduate students from the Fisher School of Accounting took part or the entire exam in 2011. Fisher first-time candidates (both undergraduate and graduate) distinguished themselves by scoring an overall passing rate of 77% for all parts of the CPA exam attempted in 2011. This pass rate placed 5th in the nation among 258 large academic institutions (defined as having at least 60 candidates) participating in the CPA exam in 2011. It also placed Fisher 12th in the nation among all 793 academic institutions taking part in the CPA exam in 2011.



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ALUMNI SPOTLIGHT: JERRY DUFRESNE

Jerry Dufresne didn't like school. In fact, he didn't like sitting at a desk for long stretches. During his senior year in high school—with college a likely next stop-he thought, "I've got another four years of this ahead of me?"

How time—and performing harrowing rescue combat missions in Afghanistan—can change a man. The kid from Tampa who couldn't wait to get out of school dedicated five years of his adult life to attain a bachelor's and master's degree in Accounting from the Fisher School. Now, the former U.S. Air Force Staff Sergeant who specialized in pararescue missions is putting his degrees to good use. Dufresne (BSAc '12, MAcc '12) joined Ernst & Young's Tampa office as a Staff Accountant for Assurance this past spring.

Dufresne never foresaw a career in accounting when he graduated from Tampa's Sickles High School. He said he didn't know what he wanted to do. What Dufresne did know was that he didn't want to follow the path of some of his friends.

"Most of my friends had dead-end jobs," Dufresne said. "I didn't want to do the same thing. I wasn't sure I wanted to get into the service, but I knew I did not want to go back to school. I come from a military family. The more I found out about the opportunities and what I could do, what branch I could be in. the more it made sense."

After graduating from Sickles, Dufresne joined the U.S. Air Force to become one of its PARARESCUEMAN, an elite force that parachutes into hostile territory to provide medical treatment to injured military personnel. After finishing basic training, Dufresne trained for two years to become a PARARESCUEMAN completing courses in high-angle mountain rescue, parachuting, combat diving, survival training and medicine.

"It seemed like a really cool job," Dufresne said. "Jumping out of planes, doing medicine, saving lives...I thought I'd give it a shot."

One of his most vivid memories was during his first tour in Afghanistan. His team was called in to provide aid to a U.S. special forces team that was ambushed. Dufresne encountered an American soldier who suffered gunshot wounds to his chest, neck and jaw. They provided what treatment they could under fire, then transported the wounded soldier by air. En route to the hospital, Dufresne and his team performed minor surgical procedures like placing a tube in the soldier's neck to provide an airway. But Dufresne, barely 21 years old at the time, was worried their efforts were futile.

"He wasn't doing too well," Dufresne said. "His blood pressure was dropping and we thought we were going to lose him. We had a couple of units of blood on hand so we gave him one unit and reassessed him. Luckily, he started coming around. He couldn't talk, but he was able to open his eyes and understand what we were telling him. He ended up being fine. It's during those moments that all the work and training we went through paid off."

After spending six years as a PARARESCUEMAN, including two tours in Afghanistan, Dufresne made a surprising, but joyful discovery. Because he was unable Another experience that reinvigorated him was to spend much of his military earnings since he was often working for Totuit, a software development startup at UF's Innovation Hub. At Totuit, Dufresne handled the stanfighting overseas, Dufresne had saved up a significant amount of money. And since Dufresne risked life and limb dard accounting chores, but he also was involved in the to make his pay, he wanted his earnings to matter. That's planning and analyzing of the company and marketplace. when attending business school became a good idea.

Initially, Dufresne was unsure which business degree to pursue. He inquired about economics and finance but chose accounting.

"Finance is cool. economics is cool." said Dufresne. "but in accounting you can do both. Accounting is the most detailed discipline you can get in to. I thought, 'This is the ticket. This gives me what I need to know.'"

Dufresne admits the road to his Fisher degree wasn't always smooth. The aversion for school he had back in his teenage years surfaced occasionally, and the challenging curriculum and coursework often had him questioning his choice of concentration. But Dufresne said the support of his family and Associate Professor



Jesse Boyles strengthened his resolve.

"My family has been there for me every step of the the entrepreneurial sector, the sky is the limit for him. way," said Dufresne, 29. "They've supported every decision I made. I wouldn't be where I am without their "We're [Fisher] definitely the best that's out there," love and support. And Dr. Boyles was really helpful. He Dufresne said. "The amount of work we're used to was always willing to help above and beyond what was doing, the way we've been challenged to such a high required as a professor. I know he's someone I will degree...that will help propel me and all of my classalways keep in touch with." mates where we want to go."

- Warrington College of Business Administration

"I was able to work within a company not just from the accounting side," Dufresne said. "Every day was different, a new problem, a new opportunity to be analyzed. I knew I could still go into the public accounting world, but know there's another world beside that. It was exciting making a difference."

"When we first brought on Jerry, it was just to be an accountant and keep our books for us," said Jordan

> Johnson (BABA '09), president of Totuit. "But he became more than that. He was taking what he was learning in the classroom and articulating it at Totuit. He is a naturalborn leader."

Dufresne said he is grateful to be at Ernst & Young and knows his Fisher degree is a major reason he landed a position at one of

the Big 4 accounting firms. Now emboldened with confidence and experience in both public accounting and

FSOA COUNCIL

The Fisher School of Accounting Council (FSOAC) is part of the campus-wide Board of College Councils. The FSOAC servers as a liaison between faculty and students and undertakes a variety of activities such as informing students about career opportunities, holding social events for students and faculty and providing community service.

- This year the Council published six issues of *The* Fisherman to inform students of matters of interest.
- The ever popular Fall and Spring trips for Council Gold members were to Orlando (visits to KPMG and Disney World) and Jacksonville (visits to Deloitte, Deutsch Bank, and McGladrey), respectively.
- Intramurals including softball, soccer, flag football and volleyball.
- ▶ Defeated Fisher faculty 10-9 in the annual softball game.
- Stock Market Game over 30 students, 10 teams.
- Mentorship program to help lower-division accounting students.
- Raised \$6,000 through fundraising events to sponsor professional and social activities.
- The Council also held community service events, the most notable of which included:

- ★ Participated in the Gators Helping the Tide T-Shirt sale to raise money to aid the University of Alabama tornado relief.
- ★ Participated in Climb for Cancer's Tri-Distance Run and annual Sports Day event, which allows children who suffer from cancer and their families the opportunity to interact with UF athletes in a fun-filled day of playing sports.
- Participated in Gators March for Babies 5K walk benefiting the March of Dimes Foundation.
- Delivered Valentines to senior citizens at Harbor Chase Retirement Community.
- ★ Participated in American Cancer Society's Relay for Life.
- Hosted more than 200 guests at the School's annual Spring Awards Banquet.
- ★ Participated in Day of Difference, educating and inspiring students in grades K-5 about business, economics and free enterprise.
- Participated in VITA (Volunteer Income Tax Assistance)
 Program helping low and moderate-income taxpayers
 complete their annual tax returns at no cost.



★ FSOA Council at the Gainesville Ronald McDonald House

BETA ALPHA PSI

The UF chapter of this honorary accounting fraternity was established in 1938. The primary objective of Beta Alpha Psi is to encourage and give recognition to scholastic and professional excellence in the business information field.

Beta Alpha Psi provides a program of chapter activities each year including:

- Professional Speaker Series A formal course featuring speakers from the professional community.
- FSOA Accounting Firm Social This event is an opportunity for smaller to mid-sized, local and regional accounting firm representatives to return to campus and meet and recruit our accounting students. This event was designed to make students more comfortable with recruiting functions and expose them to opportunities with smaller, regional, and boutique style firms.
- Opportunities for Beta Alpha Psi members to interact with accounting professionals in various activities.
- Opportunities for Beta Alpha Psi members to participate in various community service activities.

ALUMNI DEMOGRAPHICS

9,562 *Living Alumni*

1,933 Graduate



67% Reside in Florida

< 1%

- 2012 Annual Report

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٢	Florida					6	,4	47
٢	Georgia							711
0	Califorr	nia					2	66
0	New Yc	rk					2	44
٢	Texas .						.2	37
٢	North C	Cai	0	lir	۱a			231
٢	Virginia).						175
٢	Colorac	ok						101
٢	Illinois							99
٢	New Je	rs	еу					97
٢	Marylar	١d						84
٢	Tennes	se	е					79
٢	South C	Cai	ſO		าล			63
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ALUMNI SPOTLIGHT: JOHN KAMPFE

As a freshman in high school, John Kampfe already knew what he was going to be. Blessed with a gift for arithmetic, Kampfe decided he would pursue an accounting degree and become a Certified Public Accountant.

But little did Kampfe know his accounting degree would help take him to the top of one of cable television's most popular group of networks. Kampfe, Executive Vice President and Chief Financial Officer of Turner Broadcasting System, Inc. (Turner), is celebrating 20 years of exceptional service at the company whose global portfolio of networks and businesses include CNN, CNN International, CNN.com, HLN, TBS, TNT, truTV, Turner Classic Movies, Cartoon Network, Adult Swim and Turner Sports. And Kampfe has no intention of slowing down anytime soon.

Kampfe's time at UF and the Fisher School came during an exciting period. The School of Accountancy was established in 1977 (it would become the Fisher School of Accounting in 1985) just as Kampfe (BSAc '80) was beginning his UF career. Kampfe recalls the entertaining environment nurtured by the faculty.

"I remember Doug Snowball's intro to accounting class," Kampfe said. "He would show this video of the 'Old Home Bread Company.' Snowball would use it as the backdrop to teach us about debits and credits and accounting concepts. To teach us about supply and demand in Dave Denslow's class, he threw tulips to women in the front row. He talked about how tulip bulbs in Holland were worth as much as houses. I was really lucky to have some great professors."

Equipped with a sound grasp of accounting, Kampfe began his career in public accounting working for Touche Ross & Co. He then went on to become Vice



President and Assistant Controller for Florida National Banks and later worked at Transmark USA, an insurance company, and Norwest Corporation, which later merged with Wells Fargo. Kampfe's diverse work background helped him appreciate the differences between public accounting and the private sector.

"Public accounting is a whole different mindset," Kampfe said. "You audit the company's books according to current accounting principles, looking at systems, internal controls, how transactions are recorded. You have an influence on the accounting not the transaction."

Times have changed. Kampfe's role has evolved over time becoming more strategy-based. He and his team analyze the potential benefits and risks that business changes like new acquisitions or programming shifts can bring. They also have to measure those benefits and risks both in the short and long term. As his company bio professes, Kampfe oversees all domestic and international financial operations of the company as well as the operations of its strategic planning, merger and acquisition, network operations and information technology units. It is a major responsibility that Kampfe, 53, both relishes and respects.

"The accounting profession has gone from writing keep viewers' eyes glued to the television. If fewer down how transaction dollars are exchanged to trying people are watching television, it means fewer adverto predict what the future is going to be and what the tising dollars are coming into the cable networks. That economic impact is going to be," Kampfe said. "It could lead to a network's demise over time. Kampfe requires much broader thinking about economics and and his team are determined to stay a step ahead of the business environment. We spend time and make a technology and have the pulse of viewers' preferences. budget, but, really, it's more of a marker. We reforecast every month. The budget will change if we bring in this "The biggest challenge is the potential disaggregamuch revenue, make this much profit, if that month is tion of content viewership with the Internet and digitization of content," Kampfe said. "There's scrutiny better or worse than expected, if we move some programming around. We look at how we can make of companies like ours that they'll go the way the adjustments that achieve profitability and how it will record industry did. I don't look at it that way. There impact future years." are a lot of choices out there, but none of this is going away for the foreseeable future."

Kampfe's job is made even more challenging because of the constant technological innovations in the media industry. Traditional television viewing has been impacted by the rise of the Internet, over-the-top services like Netflix and Hulu and mobile technology. Because there are so many alternatives, it's difficult to

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If major changes do occur, rest assured Kampfe will be ready to adjust Turner's strategy. The Fisher alum has the knowledge and experience to keep Turner thriving for years to come.

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CLASS NOTES

Catch up with alumni and send updates to warrington.ufl.edu/fisher/classnotes

Brian Zophin is a recipient of the University of

Florida Outstanding Young Alumni Award. The Outstanding Young Alumni Awards recognize graduates under the age of 40 who have distinguished themselves in business, community or service.



* Brian Zophin and Professor Debbie Garvin

Timothy Mann, a partner in Jones Day's Atlanta

office, has relocated to Pittsburgh to lead their Corporate and Mergers & Acquisitions Practice.

Fred Nelson was recently appointed Partner in the firm of Colton & Williams, P.A. in Vero Beach. He has been with the firm since 2009 and was formerly an auditor at Averett Warmus Durkee, CPAs of Orlando.

Stuart R. Morris, Founding Partner of Morris Law Group, has been named to the Board of Directors of Junior Achievement of South Florida.

Karen O'Byrne was recently appointed Chief

Financial Officer of Modernizing Medicine, Inc., a Boynton Beach electronic medical records company.

Lillian Mills was appointed Chair of the Department of Accounting at the McCombs School

of Business at the University of Texas. She holds the Wilton E. and Catherine A. Thomas Chair in Accounting at the university.



★ Lillian Mills — Courtesy of Sasha Haagensen

Joelen Merkel was recently honored with the Education

Foundation of Palm Beach County Distinguished Alumni Award (Business/Legal category). This award was created to honor distinguished alumni and / or former students who are noted in their field of endeavor or recognized for their expertise and good works by their peers and others.



★ Joelen Merkel — Courtesy of Tim Stepien

Kubs Lalchandani and Danny Simon, two

former big-firm litigators noted for their experience representing some of the nation's largest corporations announced they have joined forces to establish Lalchandani Simon, a Florida law firm that focuses on social media law, healthcare compliance, intellectual property, electronic information, business planning, and litigation and appeals.

Dr. Gary Previts became the fourth person affiliated with the Fisher School of Accounting to be inducted into the Accounting Hall of Fame (J. Michael Cook, 1999; Joel Demski, 2000; Robert R. Sterling, 2006). There were many important stops on Dr. Previts' road to a sterling academic career. Proudly, one of those stops was right here at the Fisher School of Accounting where Dr. Previts earned his Ph.D. in 1972.

tion in 2004.

After making his fortune on Wall Street by the age of 27, Will Frazer was looking for more, and he found it as an inspirational high school math teacher. Frazer recently led the Buchholz High School math team to win their fifth consecutive Mu Alpha Theta national math title. Mu Alpha Theta is a national mathematics honors society.

Integrated Freight Corporation has appointed Matthew Veal as Vice President and Treasurer. Mr. Veal is a seasoned financial professional with over 20 years of experience in leadership positions in public and private companies. Most recently, he served as Chief Financial Officer and Secretary of Sunovia Energy Technologies, Inc. from its incep-

ioined Wilmington Trust, one of the leading wealth management companies headquartered in the U.S., in its Wealth Advisory Services (WAS) office in Palm Beach, FL.

> Nick Reader. CEO of MVP Holdings, along with

Jody Miller has

Outback Steakhouse co-founder, Bob Basham, launched PDQ in Tampa. PDQ, short for "pretty darned quick," is a new fast-food chain specializing in food made from scratch. The only freezers on the premises are icemakers for drinks. The PDQ menu includes milk shakes, five dipping sauces, fresh lemonade, hand-cut fries, toffeedipped apple slices, grilled or crispy breaded chicken or turkey sandwiches touted as "handheld Thanksgiving." Reader was the former CFO of the Tampa Bay Buccaneers.



* Nick Reader (right) and Bob Basham

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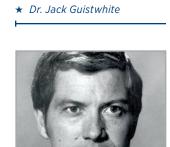
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