ABOUT THE WARRINGTON COLLEGE OF BUSINESS

Prominently placed as the entrance to the University of Florida, our corner of The Gator Nation is where we develop dedicated business leaders. From here, we influence the world, pushing to stay on the forefront of research and education. But this isn’t about a classroom. The Warrington College of Business is designed to help students change the way they view obstacles in the real world and prepare them to raise the bar.
The student experience is changing. As students prefer more flexibility, Warrington continues to prioritize ways that students can feel connected to our campus community no matter where they are. We continued to move forward in that area during the 2018–19 academic year.

Warrington unveiled a unique student badging system to increase involvement of undergraduate students, created a new way for online students to feel connected to campus through orientation, added more flexibility to our online programs and added more programming in business analytics and data sciences. They all improve the student experience and create a strong student connection in an online world. Students who may never step foot on the Warrington campus will still know what it means to be a Business Gator.

As I begin my final year as dean, the eyes of the College remain on the future. We are past the halfway point of the university’s ambitious fundraising campaign and support continues to grow. The generous contributions of alumni and friends ensure we will continue to invest in intellectual capital, deliver high quality teaching programs and strengthen the student experience beyond the classroom.

We remain focused on molding students who are ready to impact the business world. It’s the priority of all that we do.

Thank you.

JOHN KRAFT
SUSAN M. CAMERON CHAIR, DEAN
Warrington College of Business, University of Florida
<table>
<thead>
<tr>
<th>COLLEGE INFORMATION</th>
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<tbody>
<tr>
<td>FOUNDED: 1926</td>
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<td>FACULTY/STAFF: 118/152</td>
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<td>RESEARCH CENTERS: 11</td>
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<td>ENDOWMENT VALUE: $227,913,694</td>
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<td>UNDERGRADUATE MAJORS: 7</td>
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<td>MASTER’S: 1,523</td>
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<td>PH.D.: 56</td>
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DEGREES CONFERRED IN 2018–19

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<tr>
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<tr>
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<tr>
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<tr>
<td>DBA</td>
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<tr>
<td>Minors</td>
<td>465</td>
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</table>
WARRINGTON LEADERSHIP

DEAN
John Kraft
Susan M. Cameron Chair of International Business

ASSISTANT DEAN, ADMINISTRATION
Sherry Deist

SENIOR ASSOCIATE DEAN & DIRECTOR
Hough Graduate School of Business
S. Selcuk Erenguc
George W. Etheridge & Lisa O. Etheridge Professor

ASSISTANT DEAN & DIRECTOR
UF MBA Programs
John Gresley

ASSOCIATE DEAN & DIRECTOR
Fisher School of Accounting
Gary McGill
J. Roy Duggan Professor

ASSISTANT DEAN, DIVERSITY & INCLUSION
Darden Restaurants Professor
Robert Thomas

ASSOCIATE DEAN & DIRECTOR
Heavener School of Business
Alex Sevilla

EXECUTIVE DIRECTOR OF DEVELOPMENT
Jonathan Cannon
These structures house hundreds of thousands of bats that emerge on warm evenings just after sunset.
Warrington faculty are on the frontlines of innovation. They are constantly seeking the next piece of groundbreaking research and shaping the decision making of major companies. They are also working to mold students into impactful employees who will change their industry after graduating from Warrington. It’s an important responsibility that Warrington faculty members are proud to accept.

Warrington faculty had over 190 papers published or accepted in 2018–19

Here are some of the respected journals highlighting their work:

**ACCOUNTING**
- Accounting Review
- Journal of Accounting Research

**FINANCE, INSURANCE & REAL ESTATE**
- The Journal of Finance
- The Journal of Financial Economics
- The Review of Financial Studies

**ISOM**
- Management Information Systems Quarterly
- Information Systems Research

**MANAGEMENT**
- Academy of Management
- Journal of Applied Psychology

**MARKETING**
- Management Science
- Journal of Consumer Research

To learn more about faculty at Warrington, visit news.warrington.ufl.edu/dean
LIVE IN THE MOMENT,
DON’T SELFIE OR SNAP IT

RICHARD LUTZ (JC Penney Professor)

If you’re attending a destination wedding, taking a tour or simply celebrating the birthday of someone dear, a study by a group of researchers involving the University of Florida Warrington College of Business and Washington University in St. Louis came to both a new scientific conclusion and a kernel of everyday advice:

→ Put the cellphone/camera down
→ Enjoy the important moment

“We get so focused on picture-taking, we miss the experience itself,” said Robyn LeBoeuf, professor of marketing at Washington University’s Olin Business School and co-author of a study involving more than five different surveys and 718 combined participants.

The study was led by Warrington alumna Gia Nardini (BSBA ’10, Ph.D. ’16) of the University of Denver. “She had gone to a wildlife preserve, but was so focused on getting pictures, she came home thinking, ‘Aw, I missed it.’” LeBoeuf said. “We’ve all had those kind of experiences.”

Thus, Nardini, LeBoeuf and JC Penney Professor of Marketing Richard J. Lutz combined on a research project published online Jan. 10 and forthcoming in Psychology and Marketing titled, “How and When Taking Pictures Undermines the Enjoyment of Experiences.” The snapshot finding: If the event is otherwise highly enjoyable, pausing to take photographs will detract from a person’s engagement and enjoyment—and potentially affect the business visited.

For more on Dr. Lutz’s research, visit news.warrington.ufl.edu/dean
PROBABILITY SELLING
A KEY FOR COMPANIES
SELLING VERTICALLY
DIFFERENTIATED PRODUCTS

JANICE CARILLO (PricewaterhouseCoopers Professor)
and AMY PAN (Assistant Professor)

If you were in the process of booking a hotel room in Miami, but suddenly received a notification that you could potentially reserve a room with an ocean view while only paying the rate of a room with a view of the parking lot, would you be intrigued to learn more?

This selling technique is called probabilistic selling, which works by offering consumers a predetermined product assortment (a room with a view of the ocean or a room with a view of the parking lot), but the consumer doesn’t know which product they will receive until after making their purchase.

According to new research from the University of Florida Warrington College of Business Information Systems and Operations Management Department, consumers who are attracted by offers like the hotel example exhibit salient thinking behavior, meaning they focus their limited attention on and overweigh the salient attribute of a product in their perception.

The study by Ph.D. alumnus and current Assistant Professor at the University of Science and Technology of China Quan Zheng, Assistant Professor Amy Pan and PricewaterhouseCoopers Professor Janice Carrillo suggests that probabilistic selling can improve a company’s profit with salient thinkers even when the strategy does not emerge with rational consumers for a vertically differentiated product.

For more about Dr. Carillo and Dr. Pan’s research, visit news.warrington.ufl.edu/dean
WANT TO SAVE MORE MONEY FOR RETIREMENT?
CHECK THE FEES ON YOUR 401(K)

CHRISTOPHER JAMES (William H. Dial/SunTrust Eminent Scholar)

What do you dream of doing after you retire? Maybe you’d like to travel the world, buy a vacation home on the beach or, perhaps, get back to work by starting the business you’ve always been passionate about. Whatever it is you choose to do, you’re going to need some extra cash to help make your retirement dreams a reality, on top of the expenses you’ll need day-to-day.

You might be able to save some of that extra money now thanks to fee disclosure requirements on your 401(k) or 403(b) retirement plan, according to new research from the University of Florida Warrington College of Business.

“Fees have an important impact on your ability to save for retirement,” said Dr. Christopher James, William H. Dial/SunTrust Eminent Scholar at Warrington. “[The fee] might seem like a small amount, but if you think about that amount over a savings timeframe of 20 or 25 years, your retirement fund could end up earning 10 percent less by the time you retire.”

In a paper in the Journal of Financial Economics, James and Warrington alumni Dominique C. Badoer (Ph.D. ’14) and Charles P. Costello (Ph.D. ’18), study the impact of a 2012 Department of Labor rule that required retirement plan service providers to disclose the indirect fees they earn through revenue sharing agreements with mutual funds.

For more on Dr. James’ research, visit news.warrington.ufl.edu/dean
Think back to your last job interview. When asked about your biggest weakness, did you respond, “I’m a perfectionist”? As you might expect, this is a frequent response among job candidates, as perfectionism is commonly thought of as a beneficial quality.

However, according to new research from the University of Florida Warrington College of Business, perfectionism might not be the best quality to pride yourself on. In fact, it might be detrimental to your personal and professional prosperity.

“Individuals’ perfectionistic tendencies, especially at work, can significantly hinder their well-being,” Brian Swider, assistant professor of management at the Warrington College of Business said. “While they think perfection is a noble goal, it probably is going to have serious repercussions in their lives and on their abilities [at work].”

In the Journal of Applied Psychology study, “Is Perfect Good? A Meta-Analysis of Perfectionism in the Workplace,” Swider, along with Dr. Laurens Bujold Steed of Miami University and Dana Harari and Amy P. Breidenthal of the Georgia Institute of Technology, found that the consequences of high-levels of perfectionism, especially for failure-avoiding perfectionism, did not appear to be outweighed by its advantages.
NEW FACULTY

→ GUSTAVO DA SILVA CORTES GONCALVES
  ASSISTANT PROFESSOR
  Finance, Insurance & Real Estate

→ LUIZ RICARDO KABBACH DE CASTRO
  CLINICAL ASSISTANT PROFESSOR
  Management

→ JAMES HOOVER
  CLINICAL PROFESSOR
  Marketing

→ QING LI
  CLINICAL ASSISTANT PROFESSOR
  Finance, Insurance & Real Estate

→ RUBY LEE
  ASSISTANT PROFESSOR
  Fishing School of Accounting

→ DONALD MONK
  CLINICAL ASSOCIATE PROFESSOR
  Fisher School of Accounting

→ SCOTT RANE
  ASSISTANT PROFESSOR
  Fisher School of Accounting

→ KYUNGSUN RHEE
  ASSISTANT PROFESSOR
  Information Systems and Operations Management

→ YINING WANG
  ASSISTANT PROFESSOR
  Information Systems and Operations Management

→ TIANXIN ZOU
  ASSISTANT PROFESSOR
  Marketing
FACULTY HIGHLIGHTS

STEPHEN ASARE
(KPMG Professor in Accounting)

Selected by the Ghana Center for Democratic Development as one of its first Democracy and Development Fellows.

ALAN COOKE (Egbert R. Beall/Beall’s Department Stores, Inc. Faculty Fellow), SONIA SINGH AND LARRY DIMATTEO (Huber Hurst Professor)

Cooke and Singh are the recipients of Warrington’s Undergraduate Teaching Award, and DiMatteo is the recipient of the Gradate Teaching Award.

MARK JAMISON
(Gerald L. Gunter Memorial Professor)

Appointed by Puerto Rico Governor Ricardo Rosselló Nevaes to serve on a Blue Ribbon Task Force to rebuild the Commonwealth’s energy policies and regulation following the devastation caused by Hurricane Maria in 2017.

CHRIS JANISZEWSKI
(Russell Berrie Foundation Eminent Scholar Chair in Marketing)

Named a fellow of the Association for Consumer Research.

W. ROBERT KNECHEL
(Frederick E. Fisher Eminent Scholar)

Chosen as the next Senior Editor of The Accounting Review.

ANUJ KUMAR
(Walter J. Matherly Professor)

Collected the 2018 Sandra A. Slaughter Early Career Award conferred by the INFORMS Information Systems Society.

KLODIANA LANAJ
(Martin L. Schaffel Professor in Business)

Earned the 2019 Distinguished Early Career Contributions Science Award by the Society for Industrial and Organizational Psychology (SIOP).

GARY MCGILL
(J. Roy Duggan Professor of Accounting)

Received the Ray M. Sommerfeld Outstanding Tax Educator Award from the American Taxation Association (ATA) this summer at the American Accounting Association’s annual meeting.

PHIL PODSAKOFF
(Hyatt and Cici Brown Chair in Business)

Earned the Distinguished Scholarly Contributions to Management Award from the Academy of Management.

LIANGFEI QIU
(William R. Hough Faculty Fellow)

Accepted both the UF Excellence Award for Assistant Professors and the Best Information Systems Research Reviewer Award.

BRIAN RAY

Picked to serve as a contributing professor to The Wall Street Journal in the fields of leadership and ethics.
FACULTY PROFILE

TOTAL 118

→ Tenure = 49
→ Tenure Track = 25
→ Non Tenure Track = 44

73% ♂ 27% ♂

26% INTERNATIONAL

BY DEPARTMENT

TOTAL 118

→ Finance, Insurance & Real Estate = 25
→ Accounting = 21
→ Information Systems & Operations Management = 24
→ Management = 23
→ Marketing = 16
→ Management Communication = 7
→ Administration = 2
The College’s research productivity during the 2018-19 academic year ranked among the world’s top business schools, according to the University of Texas at Dallas’ top 100 business schools research rankings.
The Warrington experience is comprehensive. Students have many opportunities to get involved and become immersed in the College’s engaging culture. From student organizations that create real-world learning opportunities to case competitions that compete with the best business schools in the world, Warrington students have every resource necessary to have an engaging experience with the backing of a highly ranked College that is respected around the world.

Warrington programs from all levels moved up respected rankings this year. The UF MBA Full-Time program moved into U.S. News & World Report’s top 10 public programs at No. 9, while the part-time programs stayed in the top 20 public programs at No. 19. The publication also ranked the Heavener School of Business as the No. 19 public.

Financial Times ranked the UF MBA Online program No. 4 in the United States and the Full-Time MBA program No. 6 among publics. The publication also ranked the Full-Time program as the No. 1 public in value for money and No. 3 public in aims achieved by graduates.

The Economist ranked the Full-Time MBA program as the No. 5 public program. Eduniversal also ranked five Warrington master’s programs in the top five public programs.
The Heavener School is launching a program that will provide employers with access to the best students in a more sophisticated way while simultaneously improving the Heavener student experience. The program is called Gator Ready, and no business school has ever done it before at this scale with more than 5,500 students at Heavener. This innovative platform enables Heavener students to showcase their specific leadership and career readiness capabilities to employers, measured across eight competencies. Recruiters will have access to each student’s competencies to help find a perfect fit for their position.

Students will also experience a more immersive relationship with their advisors through Gator Ready. Their extracurricular and co-curricular activities will be tracked in a measurable way, allowing advisors to provide more meaningful feedback for the student’s Heavener experience.

“By tracking and curating the specific leadership and career experiences of our students, we can articulate their skill development in a way that inspires students to deepen their engagement while strengthening the hiring process for recruiters,” said Heavener School Dean Alex Sevilla.

Through Gator Ready, students will be measured based on their involvement in activities proven to yield future business leaders. Examples of this engagement include enrollment in rigorous classes, attending guest lectures from industry leaders, studying and interning abroad, and experiencing leadership development firsthand through Heavener leadership programs and student organizations. Gator Ready will also generate sophisticated data metrics, which will help the School better understand which programs and experiences are making students more hirable.
UF ONLINE PARTNERS WITH DISNEY

To Provide Education Benefits

Disney employees from across the nation will now have access to the Warrington College of Business’ online bachelor’s degrees thanks to a partnership between UF Online and The Walt Disney Company.

Through Disney Aspire, a comprehensive education benefits program focused on employee career development, more than 80,000 full-time and part-time hourly Disney employees are able to apply to Warrington’s online Bachelor of Arts or Bachelor of Science in business administration degree programs.
LEARNING TO
Give Back

The Gator Student Investment Fund (GSIF) made a $13,440 donation to the Machen Florida Opportunity Scholars Program this spring.

In 2017, the fund announced it would be making annual payments through an endowment-like structure that pays three percent of the portfolio value to the Machen Florida Opportunity Scholars Program, which pursues the primary goal of graduating first-generation, low-income undergraduate students.

GSIF, a student-managed investment fund that gives members a realistic asset management experience, has seen the fund grow to $561,667 assets under management.

“I can’t even begin to overstate how impressed I am with the whole program and the kids coming through it,” said William Harrell (MBA ’04), who sits on the board that oversees GSIF. “When Dr. Brown started it, I thought “OK, he’s got some exceptional kids right now, this will last a couple years and then peter out.” Instead, it has become a juggernaut.”

To read more about how students learn through GSIF, visit news.warrington.ufl.edu/dean
As Warrington offers more flexibility through the UF MBA program, the College wanted to help online students feel like members of The Gator Nation.

UF MBA recently introduced an online program that requires zero campus visits, which created a challenge for Warrington’s Teaching and Learning Center—how do you make students feel at home in a location they’ve never visited?

The answer came through a shift in orientation. Before the fully online program was introduced, all UF MBA students came to campus to go through orientation. However, as UF MBA wanted to offer more flexible programming, the shift to a fully online program option meant some students would never step foot on campus. The challenge was to make them feel connected to the sights and sounds of UF, Warrington and UF MBA staff members without ever seeing campus in person.

“Feeling like you are a part of a community is key to any student’s experience and can be missed if students are simply going through a boring orientation that tells them solely how to check their holds or who registers them for classes,” said Megan Leroy, Director of the Teaching and Learning Center. “The student experience is much bigger than that. We want to show students that we care about them, their careers, and their experience at Warrington.”

To read more about Warrington’s shift in online orientation, visit news.warrington.ufl.edu/dean
ADDED FLEXIBILITY

The Bachelor of Arts in Business Administration program is now offering four new specializations:

→ Entrepreneurship
→ Professional Selling
→ Real Estate
→ Retailing

BABA students now have increased flexibility while pursuing their degree.
In partnership with Barron’s in Education, Warrington is offering complementary Barron’s digital subscription access for the College’s students, faculty and staff thanks to a two-year sponsorship generously made by Tommy and Laura McBride and Dallas-based wealth management firm Crockett, McBride & Associates—Merrill Lynch.

Barron’s is America’s premier financial magazine, providing in-depth analysis and commentary on stocks, investments and how markets are moving across the U.S. and world. The Barron’s in Education program is designed to provide students and faculty with access to the same real-time content, perspectives and analysis that is utilized by Barron’s subscribers.

“We’re proud to partner with Barron’s to provide our students, faculty and staff access to top-tier financial news and insights,” said John Kraft, Dean of the Warrington College of Business. “We’re also infinitely grateful to Tommy and Laura McBride for their support of this program, which will nicely complement the finance and business lessons our students receive from our outstanding faculty.”

To learn more about this offer, visit news.warrington.ufl.edu/dean
As the demand for business analytics and data sciences increases at companies around the world, Warrington is making sure students are prepared.

The College hired Jim Hoover, who previously served as Managing Director and Client Account Lead for Accenture’s account with the Navy, to teach analytics. More faculty members will be hired in this field as Warrington increases its resources in a field that is rapidly growing across the globe. Warrington aims to become a leader in business analytics and data sciences by producing students ready to make an impact in the growing industry.

The added specialization will also produce a new Master of Science in Business Analytics program in the future.
Undergraduate and graduate students from the Warrington College of Business took top honors at the 2019 International Business Ethics and Sustainability Case Competition (IBESCC). IBESCC is the nation’s oldest and most prestigious event of its kind. Warrington’s graduate student team came in first place in the 25-minute presentation among graduate teams. The undergraduate team came in second place in the 10-minute presentation.

“The International Business Ethics and Sustainability Case Competition attracts some of the best university students in the world,” said Dr. Brian Ray, Director of the Poe Business Ethics Center. “It is tremendous to see Warrington students achieve such tremendous success competing against prestigious institutions like Bentley University, George Washington University, Hong Kong University of Science and Technology, the University of Illinois, the University of Melbourne, University of Minnesota and the University of Oxford.”

To learn more about the teams’ success, visit news.warrington.ufl.edu/dean
CULTIVATED POINT OF VIEW

The impact of a Business Gator is felt around the globe. Students don’t just learn about what’s happening domestically in their industry, they’re encouraged to explore the world and learn about new business environments. With over half of undergraduate students graduating with an international experience and international trips built into the curriculum of graduate programs, students leave Warrington with a perspective that isn’t confined by borders.

PRIORITIZING GLOBAL EXPERIENCES

- 50% of undergraduate students graduated with an international experience
- 591 undergraduate students went on an international trip in 2018–19.
- 412 graduate students went on an international trip in 2018–19
- 1,003 Warrington students went on an international trip in 2018–19

For more innovation at Warrington, visit news.warrington.ufl.edu/dean
Dr. Mark A. Jamison, Director of the Public Utility Research Center and Gunter Professor, was appointed by Puerto Rico Governor Ricardo Rosselló Nevares to serve on a Blue Ribbon Task Force to rebuild the Commonwealth’s energy policies and regulation following the devastation caused by Hurricane Maria in 2017.

The project, “Strategizing and Electric Energy Policy and Regulatory Framework in Puerto Rico,” seeks to establish a reliable, affordable and sustainable electric energy grid system as well as develop a policy and legal framework to provide a regulatory regime for a possibly privatized electric energy grid system in Puerto Rico.

To learn more about Jamison’s appointment, visit news.warrington.ufl.edu/dean
A team of four Heavener School of Business students took first place at the Thammasat Undergraduate Business Challenge (TUBC) in Bangkok, Thailand.

Cathleen Maluda (BSBA Finance '19), Olivia Piatkowski (BSBA Finance '18, MSF '19), Ophir Rotem (BSBA Marketing '19) and Victoria Eidson (BSBA Marketing, MIB '19) outperformed 19 teams from some of the top business schools around the world including University of California–Berkeley, University of Southern California Marshall School of Business, Canada’s Queen’s University, Australia’s Queensland University of Technology, Denmark’s Copenhagen Business School and National University of Singapore, among others.

The Thammasat Undergraduate Business Challenge is an international business case competition bringing together undergraduate students from leading business schools around the world.

To learn more about this important win, visit news.warrington.ufl.edu/dean
Warrington students don’t stay confined to a classroom. They’re learning around the world about different economies and how to put their knowledge to work.

“When there are many differences between American and Chinese business culture, sometimes the greatest lessons come from paying attention to what bonds us together. My GIE experience opened my eyes to what is possible when you set clear, measurable goals and invest in your people—two integral ingredients to success in either culture.” —Sara Beth Hoover (BSBA ’15, MBA ’18)

“Exploring Chile in all its wonder with my fellow classmates was the most valuable experience from this trip and is a treasure I will have with me for the rest of my career.” —Andrew Dale (BSBA ’18, MSRE ’19)

“We had a diverse mix of industries in Morocco, from airlines to concrete manufacturing to IT. What was impressive about these groups was their knowledge of not only their own industries but also their economy as a whole.” —Taylor Boyer, (MBA ’19)
Hosting the Globe

Twenty teams of undergraduate students traveled to the Warrington College of Business for the third annual Heavener International Case Competition.

Teams from Asia, Canada, Europe, the Middle East, Oceania and the United States competed for the coveted Gator Trophy and the chance to participate in the Champions Trophy Case Competition, of which the Heavener International Case Competition is a qualifying case competition.

“One of the things I’m most proud of about the Heavener International Case Competition is that after its first year, we were selected to be a Champions Trophy Case Competition qualifier,” said Dr. Sean Limon, Heavener International Case Competition faculty advisor and Senior Lecturer at Warrington’s Management Communication Center. “It shows how quickly everyone was impressed with our competition.”

Teams spent the week of the Heavener International Case Competition thinking critically about how to solve real business problems and receiving a taste of American culture, including a barbecue tailgate at UF’s Ben Hill Griffin Stadium, a visit to see alligators and wildlife at La Chua Trail and a trip to Disney World.
Hard Work Pays Off

TWO HEAVEREN STUDENTS RECEIVE COMPETITIVE INTERNATIONAL SCHOLARSHIP

Warrington students Alejandra Carrasquilla and Rahul Kheraj received the prestigious and competitive U.S. Department of State’s Benjamin A. Gilman International Scholarship.

The Gilman Scholarship is a grant program that enables students of limited financial means to study or intern abroad, thereby gaining skills critical to the United States’ national security and economic prosperity.

Carrasquilla, a second-year general business student specializing in international studies and minoring in French and Francophone studies, completed her study abroad experience at the SKEMA Business School in Sophia Antipolis, France. Kheraj, a third-year student studying information systems, will study abroad at the Universidad Carlos III de Madrid in Spain.
More than one hundred years ago, in 1914, Bryan Hall opened as the College of Law. Then, it stood alone in a field as one of the first University of Florida buildings. Now, it continues to rise proudly at the heart of the Warrington campus.
LEADING THE JOB SEARCH

As Warrington students become business experts, they receive important guidance in their search for the perfect job. Warrington’s Business Career Services office operates as their advocate to companies and recruiters. Impactful companies are frequently on campus to present, teach and recruit the brightest business minds, and Warrington students are prepared to handle their questions and stand out.

Career Services Rankings Update

No. 1 in Alumnus Rating of Career Service, The Economist 2018
No. 3 in Open New Career Opportunities, The Economist 2018
UF MBA
Warrington College of Business

Placement

90% accepted jobs by three months post-graduation

Mean Base Salary

$105,689

Mean Signing Bonus

$21,381
Specialized Master’s Programs

81% accepted jobs by three months post-graduation
Undergraduate Students

First Destination Secured

75% (full-time job; graduate school; already employed/not seeking)

Compensation Info

$58,250
Ensuring Quality

Warrington’s Business Career Services office operates with four goals in mind. After its first full year of serving the entire Warrington campus, the office implemented this four-part strategy to make sure its impact was felt by all business students. Every event or student touch point with the office runs through these four pillars to guarantee it meets office objectives.

**Awareness** The office is actively creating ways to increase student awareness of its services.

**Reach** The office aims to reach every Warrington student at least once during their time as a student.

**Experience** The office ensures that every event it hosts has a consistent experience across the board for students and employers.

**Data** The office obtains as much data as possible and tracks it to ensure its practices are as effective as possible.
BUILDING AN ENTREPRENEURIAL MINDSET

Entrepreneurship is a mentality at Warrington. It’s not only about starting a business—it’s about noticing problems and creating solutions. Warrington’s Entrepreneurship and Innovation Center leads the charge, offering programs and classes to build an entrepreneurial mindset in students from majors across campus.

→ #3 among publics, Eduniversal Best Master’s Ranking
→ #9 among publics, U.S. News & World Report
→ Finalist for the 2018 NASDAQ Center for Entrepreneurial Excellence Award, second year in a row

For more on Warrington’s entrepreneurial impact, visit news.warrington.ufl.edu/dean
THE NEXT GENERATION OF ENTREPRENEURSHIP

→ 300+ student ventures assisted by Entrepreneurship Center

→ 25+ courses in entrepreneurship and 2,500+ students in those courses in 2018–19

→ 3,500+ total students reached by entrepreneurship program at UF in 2018–19
ENTREPRENEURSHIP PROGRAM PROVIDES VETERANS WITH

Free Venture Assistance

The Veterans Entrepreneurship Program is in its fifth year as a free resource to help veterans with service-connected disabilities and those who have uniquely distinguished themselves in the military who are looking to start a new venture or grow an existing business.

Jorge Avalos and Jason McNamara were two of more than 25 participants who benefited from the week on campus. Avalos is creating a business to build custom bicycles while McNamara is building the first outdoor business directory for small businesses.

To learn more about their military backgrounds and business ideas, visit news.warrington.ufl.edu/dean
LiveGreen won first place at the 2019 Big Idea Gator Business Plan Competition.

Led by CEO and Co-Founder Brian De Souza and CTO and Co-Founder Pablo Garces, LiveGreen is a mobile platform that empowers people to reduce their carbon footprint so they can be part of the solution to end climate change in one generation. LiveGreen, which benefitted from Warrington’s Gator Hatchery, does so by allowing people to track, reduce and offset their daily emissions. Through LiveGreen’s proprietary database, the platform makes it easy to track daily emissions from food, purchases, and transport; much like MyFitnessPal but for the environment.

The Big Idea Competition is a four-month event designed to help students grow their business ideas with a chance to win over $40,000 in prizes. There were 250 submissions this year.

To read more about LiveGreen and the competition, visit news.warrington.ufl.edu/dean
The Gator Ubiquity statue signifies the impact Business Gators are having around the world. Alumni Bruce (BSBA ’84) and Laura Gross (BSBA ’84) supported the project after they were inspired by UF’s memorable tagline “The Gator Nation is Everywhere.”
Warrington alumni have a network for life. With 73,100+ alumni, the Warrington network spans industries and companies around the world, and they’re all woven together by pride in The Gator Nation. Becoming a Warrington alumnus isn’t only about finishing school or getting a job. It’s about the network it provides for the rest of your life.

GO GREATER UPDATE

During the 2018-19 year, more than $61 million was pledged to the Go Greater campaign. Through five years of the eight-year campaign, Warrington’s has raised more than $186 million of its $250 million goal.

These gifts will continue to support Warrington’s college strategy by:

- Supporting our faculty
- Allowing for innovative teaching methods
- Delivering high quality programs
- Strengthening the student experience

Your support is making an impact on the future of business education.
Giving With a Purpose

Warrington’s Kelley A. Bergstrom Real Estate Center continues to grow its prominence in the state of Florida. Because of a $13 million gift made by Bergstrom, the Center will be able to collaborate with UF colleges to solve problems that are impacting Floridians every day.

The goal is important—elevate the Center in the eyes of the university and the state, turning it into the standard for real estate expertise.

Bergstrom’s gift will allow the Center to better publicize research from its real estate faculty and other faculty across campus. The Center will work with other areas of UF that could impact the real estate industry—such as the UF Water Institute, the College of Design, Construction & Planning, and the UF Transportation Institute—to make research more visible through a quarterly publication.

The gift will also fund new research opportunities and allow the Center to hire faculty to lead research efforts.

Bergstrom’s gift is inspiring others to join in giving to elevate the Center.
Prioritizing Faculty

The Go Greater campaign has allowed Warrington to increase its faculty support. Six new professorships and chairs have been raised because of the campaign. The campaign has also received $1.12 million of university funding to incentivize faculty endowment giving.

→ $100+ million raised for faculty support through the Go Greater Campaign

→ 60 endowed faculty positions at UF Warrington
BUSINESS GATORS

Stand Up and Holler!

The Warrington community showed up in big numbers for the inaugural Gator Nation Giving Day in February. It was a historic day for the university with 11,535 donations made by alumni, students and friends in all 50 states and 73 countries, totaling $12.6 million.

Warrington was well represented with 582 gifts, the third highest number of any initiative on campus.
Alumni from across the Warrington College of Business were named to the 40 Gators Under 40, presented on the University of Florida to honor Gators who are going greater in their communities and professions.

The seven Warrington graduates honored were Ricky Caplin (BSAc '05, MAcc '05), Brent Jacobs (MBA '14), Kathleen Plinske (MBA '12), Silvio Pupo (BSBA '12), Nick Schumann (BA '06, MBA '12), Dana Somerstein (BABA '10, JD '13) and Johnny Tung (BSBA '03).
WARRINGTON COLLEGE OF BUSINESS
2018–19 RANKINGS

U.S. NEWS & WORLD REPORT
Best Graduate Schools
→ Full-Time MBA: #9 among publics; #25 overall
→ Part-Time MBA: #32 among publics; #32 overall
→ Accounting: #3 among publics; #17 overall
Best Online MBA Programs
→ #3 among publics; #4 overall

EDUNIVERSAL
Best Masters
→ Real Estate: #1 among publics; #3 in the U.S.; #8 in the world
→ Management: #1 among publics; #5 in the U.S.; #6 in North America
→ International Business: #2 among publics; #4 in the U.S.; #6 in North America
→ Full-Time MBA: #4 among publics; #19 in the U.S.; #24 in North America
→ MBA/Marketing: #13 among publics; #22 in the U.S.; #28 in North America
→ Entrepreneurship: #8 among publics; #9 in the U.S.; #37 in the world
→ Information Systems & Operations Management: #11 among publics; #14 in the U.S.; #20 in North America
→ Accounting: #11 among publics; #17 in the U.S.; #21 in North America
→ JD/Master of Accounting: #11 among publics; #10 in the U.S.; #36 in North America

IVY EXEC
Best Executive MBA Program: #11 in the Southeast; #61 worldwide
→ Life Balance: #12 among publics
→ Global Experience: #12 among publics
→ Prestige: #15 among publics
→ Curriculum: #15 among publics
→ Career Advancement: #16 among publics

BLOOMBERG BUSINESSWEEK
Best Business Schools
→ Full-Time MBA: #27 among publics; #57 overall

TFE TIMES
2019 Best Masters of Management Programs
→ Master of Science in Management: #1 among publics; #5 overall
→ 2018 Top 25 Online MBA Rankings: #2 among publics; #3 overall

2019 Best MBA Programs
→ Full-Time MBA: #9 among publics; #26 overall

MILITARY FRIENDLY’S TOP SCHOOLS
→ UF MBA: #2 among MBA programs; #6 overall

PRINCETON REVIEW
→ Top 25 Online MBA Programs for 2018: #3 among publics; #4 overall

POETS & QUANTS
→ 2018 Top 25 Online MBA Rankings: #4 among publics; #7 overall

PUBLIC ACCOUNTING REPORT
37th Annual Survey of Accounting Professors
→ Undergraduate program: #5 among publics; #8 overall
→ Undergraduate program among mid-sized faculty: #2 overall
→ Master’s program: #4 among publics; #7 overall
→ Master’s program among mid-sized faculty: #2 overall
→ Doctoral program: #10 among publics; #13 overall

FINANCIAL TIMES
Global MBA Ranking: #6 among publics; #30 in the U.S.; #19 worldwide
→ Value for Money: #1 worldwide (for the second year in a row)
→ Top 20 Online MBA Rankings: #4 among U.S. schools; #6 overall
→ Aims Achieved: #3 among U.S. schools; #3 overall
→ Program Delivery: #2 overall
→ Online Interaction: #1 among U.S. schools; #1 overall
→ Career Service: #5 among U.S. schools; #9 overall
→ Research Ranks: #3 among U.S. schools; #3 overall

THE ECONOMIST
Which MBA?
→ Full-Time MBA: #5 among publics; #17 in the U.S.; #21 worldwide
→ Open New Career Opportunities: #3 overall
→ Alumni Rating of Career Service: #1 overall
→ Potential to Network: #7 overall

Top MBA 2019 Online MBA
→ #2 among publics; #3 among U.S. schools; #9 overall
→ Top MBA 2019 Global MBA
→ Full-Time MBA – #14 among publics; #33 among U.S. schools; #67 overall

Global EMBA
→ Executive MBA: #24 among U.S. schools; #62 overall
→ Executive Profile: #6 among U.S. schools
→ Academic Reputation: #24 among U.S. schools
→ Employer Reputation: #25 among U.S. schools

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